



## **Amazon continues to invest in Egypt and further expands operations in 2023**

*Expansion will support Egypt's digitalization efforts and equip talent for the growing ecommerce sector*

*200% increase in storage capacity offered by fulfilment centres to support more selling partners and allow a wider selection of products*

*Expands delivery partner network to continue reaching customers with speed and reliability*

**Cairo, Egypt – 12 March 2023** – Amazon today announced that it will continue to invest in expanding its fulfillment capacity during 2023 to serve the retail industry in Egypt and support the country's business' ecosystem. The expansion will bolster Amazon's storage by an additional 200% capacity, reaching close to 100,000 cubic meters, offered by its fulfilment centers in the country, spread across a floor area of more than 56,000 square meters, which is equivalent to more than 10 football fields. This continued invest will help cater to more selling partners and help them launch, run, and connect with customers across the country, and ultimately grow their business online. This will also enable Amazon to continue working to delight customers with a wider selection of products across the electronics, appliances, groceries, fashion, home, books categories and more. It will also provide more selling partners with access to Amazon's state-of-the-art fulfillment capabilities and global technology.

In support of Egypt's Vision 2030's goal of building a 'Digital Egypt', Amazon is investing in an enhanced fulfillment and delivery network, technology and people to help sellers and vendors better serve customers by delivering a smarter, faster, and even more reliable experience. Amazon will also develop and diversify its delivery partner portfolio, which will play a pivotal role in supporting income generation schemes for micro enterprises, by launching a new global delivery program model in Egypt.

**Omar Elsayh, General Manager, Amazon Egypt**, said: "The growing confidence in online shopping has been fueled by Egypt Vision 2030's transformation strategy that laid the groundwork of digital infrastructure for a 'Digital Egypt'. Amazon is committed to further accelerating this growth through our continued investment, knowledge transfer and capacity building in the ecommerce sector. Through our efforts, we aim to deliver a positive socio-economic impact by equipping our employees and associates with world-class skills across the fulfillment and last mile journey, readying them for careers in the ecommerce industry across Egypt. We are also continuing to ramp up efforts to empower SMBs with opportunities in the last-mile sector, and for our selling partners to further expand their businesses online."

Amazon continues to support its 2,500 employees in Egypt through its diverse and inclusive work environment which ensures that all employees have learning and development opportunities across various roles. With a special focus empowering women and supporting people with disabilities, the company will launch a series of new initiatives in 2023 that continue to nurture an equitable playing field through workshops, collaborations and advocacy programs. Amazon will also focus its inclusion endeavors on working parents through policies creating the right balance between home life and work life, including pregnancy, parental leave, and the ability to ease back to the workplace. As it continues to expand, Amazon Egypt continues its relentless focus on the safety and wellbeing of its employees, deploying technology to assist and keep them safe while delivering for customers.

Embedding sustainable business practices across all areas of its operations, Amazon continues to grow responsibly across the country. Its facilities incorporate energy efficiency systems in line with Amazon's commitment to achieving net-zero carbon emissions across its operations by 2040.



Amazon is on a path to powering its global operations with 100% renewable energies by 2025, and is the biggest corporate buyer of renewable energy in the world.

Today, the Amazon network across Egypt includes its Fulfillment Centre in the 10th of Ramadan, with a storage capacity of more than 31,000 cubic meters, storing millions of items and providing customers with a wide selection of products. This is in addition to a network of 22 delivery stations across cities like Cairo, Alexandria, Tanta, Ismailia, and Assiut, as well as several established corporate offices and a customer service center.

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#### **About Amazon**

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon. For more information, visit [amazon.com/about](https://amazon.com/about) and follow @AmazonNews.

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