



Following its great success in Cairo:

DiDi expands its Moto service DiDi Tayan to Alexandria

- DiDi Tayan now offers a new and affordable solution to travel safe and faster in Alexandria and Cairo.

Cairo, Egypt, Tuesday 21 February 2023 – As part of its strategy to extend its services across Egypt, DiDi will be launching its Tayan service in Alexandria. This expansion decision follows the outstanding success that DiDi Tayan achieved in Cairo by providing flexible, affordable, and safe mobility options with immense potential and advantages for all riders and drivers alike across Egypt.

As part of the ride-hailing company's growth in Egypt, riders now have the ability to choose between Wasalny and Tayan in Cairo and Alexandria with competitive prices to facilitate an essential aspect of their daily lives. Across the two cities, motorcycle owners will have the ability to register as drivers and begin generating earnings conveniently. Passengers will be able to use the Tayan service to save up to 50% of their commute fee while simultaneously avoiding traffic jams and congestion. Using the DiDi Passenger application, riders will have the ability to use this service to transport passengers in a quick, safe, and affordable manner.

"Following the great success in providing an integrated, safe, convenient and affordable mobility system by launching DiDi Tayan in Cairo, we are excited to extend the service to Alexandria as part of our commitment to keep improving mobility in Egypt," stated Yuanhao Sun, General Manager of DiDi Egypt. "This move is a reflection of our dedication to advancing mobility services that positively impact both the industry and the lives of our users in line with the safety and security requirements stipulated by the Egyptian traffic laws" he added.

Since its launch in Egypt in 2021, DiDi has been dedicated to enhancing the ride-hailing experience for its users, both the passenger and the driver, through offering unrivaled flexibility in prices and safety precautions. DiDi continuously enhances their service and safety standards by providing trip sharing options, an around the clock safety response call center, insurance on the trip, and diverse features that include an SOS button for emergencies, facial verification for the drivers to prevent fraud and unqualified drivers, and live in-trip GPS tracking, where DiDi can confirm driver & passenger safety and check why the trip is having an abnormal stop, delay or is taking more time than expected.

Egypt has witnessed an increase in the population owning motorcycles, which led DiDi to introduce a service that offered financial independence and economic security to a high percentage of the community. And as part of their responsibility to innovate the industry, DiDi is offering various services that adapt to the needs of people at different times of the day and offering motorcycle owners the ability to transform their vehicle into a flexible and independent source of income.

Motorcycle owners who are at least 18 years old and have a valid driver's license with appropriate classification in Cairo & Alexandria can register through the DiDi Drivers app to start their path towards a new revenue stream.

For more information, visit <https://web.didiglobal.com/eg/>



About DiDi

DiDi Global Inc. is the world's leading mobility technology platform. It offers a wide range of app-based services across markets including Asia-Pacific, Latin America and Africa, including ride hailing, taxi hailing, chauffeur, hitch and other forms of shared mobility as well as auto solutions, food delivery, intra-city freight and financial services. DiDi Egypt understands the challenges that communities and the transportation sector face due to the expansion of urban mobility (ride-sharing services) and as a result is committed to providing freedom and comfort while going places, opening up horizons and providing access to new experiences through our platforms.