

Spotify Reveals What Egypt Listened to in 2022

- Wegz is the most-streamed Arab artist in the region and is Egypt's most-streamed artist for the third year in a row.
 - "El Bakht" is Egypt's and the region's top-streamed song
- Cairokee returned with a larger-than-life comeback landing album of the year with "Roma".

This year's Wrapped is both a celebration of a year gone by and an invitation to join in on the fun. Spotify is unveiling its 2022 Wrapped campaign and personalized user experience inspired by just that. At the same time, the world's most popular audio platform is also announcing the top artists, songs, albums, and podcasts that made up the vibrant kaleidoscope of listeners in Egypt.

Egyptians topping the most-streamed Arab artists' list

This year, Egyptian artists were at the forefront of the top streamed music lists in the MENA region, with genre-bending singer <u>Wegz</u> becoming the most-streamed Egyptian artist in the region. The list also included artists like <u>Marwan Moussa</u>, <u>Marwan Pablo</u>, <u>Essam Sasa</u>, <u>Mohamed Hamaki</u>, <u>Cairokee</u> and <u>Ahmed Saad</u>.

What did Egypt vibe with?

For the third year in a row, <u>Wegz</u> still has the hearts of Egyptians and is once again the most listened-to artist on the platform in 2022. Three of his songs are among the ten most streamed songs in Egypt, with "<u>Al-Bakht</u>" taking the number one spot, followed by "<u>B3ouda Ya Belady</u>" and "<u>Keify Keda</u>", coming in fourth and tenth, respectively. <u>Marwan Pablo</u>'s "<u>Barbary</u>" and "<u>Aloomek</u>" by <u>Marwan Moussa</u> also made it to the top 5.

"It is an honor for me to be the top streamed Arab artist across the region. I want to thank my fans for taking me where I am today and always supporting my art and vision," said Wegz about topping the regional list.

This year Wrapped also saw Newcomers joining the most streamed lists for the first time with <u>Essam Sasa</u> and <u>Muslim -مُسلّم</u>, landing the fourth and ninth spots in the most-streamed artist list in Egypt.

Additionally, this year's Wrapped revealed some strong comebacks by <u>Bahaa Sultan</u> with "<u>Ta3ala Adalla3ak</u>" and his album <u>Cigara</u>. Egypt's beloved band <u>Cairokee</u> also created a strong ripple with their comeback album <u>Roma</u>, which became the country's most-streamed album of 2022 and made <u>Cairokee</u> the country's eighth most-streamed artist.

When it comes to playlists, Egyptians loved listening to Spotify's editorial playlists "<u>El Top"</u>, "<u>Melouk El Scene</u>", "<u>Aqwa Elmahragnat</u>", and <u>Ajdad El Aghany</u> and "<u>Rawa2an</u>", a playlist for chilling.

Commenting on Wrapped results in Egypt for 2022, Mark Abou Jaoude, Spotify's Head of Music in MENA, said: "This year's Wrapped results in Egypt are truly incredible and reflect the musical palettes of Egyptian listeners. It was also great to see newcomers topping the list and some of Egypt's most cherished artists returning".

Wrapped results also revealed that Egypt's favourite podcast titles are "بودكاست علمي جدا" and "دو باميكافين - Kefaya Ba2a" and "دو باميكافين."

To enjoy the Wrapped experience and catch Spotify billboards featuring the artists, albums, and songs that defined Egypt's 2022, head to spotify.com/wrapped.

To learn more about Spotify's 2022 Wrapped results, see below:

Top 10 Arab artists in the region:

- 1. Wegz
- 2. ElGrandeToto
- 3. Marwan Mousa
- 4. Marwan Pablo
- 5. <u>Tagne</u>
- 6. Essam Sasa
- 7. Muslim مُسلِم
- 8. Mohamed Hamaki
- 9. <u>Cairokee</u>
- 10. Ahmed Saad

Top 10 Arabic tracks in the region:

- 1. "El Bakht" by Wegz
- 2. "Etnaset" by Muslim مُسلِم
- 3. "Aleky Eyoun" by Ahmed Saad
- 4. "Matkhafeesh Yamma" by Ali Loka and Ouzzy
- 5. Elghazala Ray2a by Karim Mahmoud Abdelaziz and Mohamed Osama
- 6. "Barbary" by Marwan Pablo
- 7. "love nwantiti North African Remix" by ElGrande Toto and CKay
- 8. "Magic" By kouz1
- 9. "Min Awel Dekika" by Elissa and Saad LMjarred
- 10. "B3ouda ya Belady" by Wegz

Egypt's Most Streamed Artists:

- 1. Wegz
- 2. Marwan Mousa
- 3. Marwan Pablo
- 4. Essam Sasa
- 5. The Weeknd
- 6. Abyusif
- 7. Afroto
- 8. <u>Cairokee</u>
- 9. Lege-Cy
- مُسلِم 10. <u>Muslim</u>

Egypt's Most Streamed Songs:

- 1. "El Bakht" by Wegz
- 2. "Etnaset