



## Ahmed Elzaher Named Acting CEO of ITIDA

Cairo- Egypt, December 6<sup>st</sup>, 2022:

The Minister of Communications and Information Technology, Dr. Amr Talaat has issued a decree appointing Ahmed Hassan Elzaher as acting chief executive officer (CEO) of the Information Technology Industry Development Agency (ITIDA), as of December 1, 2022.

Elzaher also holds the position of Assistant Minister for Ecosystem Development at the Ministry of Communications and Information Technology (MCIT).

Ahmed Elzaher has over 27 years of experience in the Information Technology industry across different countries including Egypt, UAE, Kenya & Algeria across different domains such as IT Services, go-to-market strategies, leadership and business development.

Elzaher has a strong track record in building and expanding organizations, spearheading growth, and developing talents, at local and regional levels.

Spending most of his professional career at IBM, Elzaher held several executive positions and leadership roles. His last position was the Vice President of IBM Cybersecurity Business for Middle East and Africa, located in Dubai, UAE. He led a large team to establish & structure the organization, and deliver strategic Cybersecurity Solutions for the clients across the region.

Previously, Elzaher served as Director of Sales for Central, East & West Africa, located in Nairobi, Kenya, where he was responsible for the overall go-to-market strategy for the region.

Elzaher's prior responsibilities include different management roles at IBM Egypt including the Head of the Global Technology Services where he oversaw the delivery of all IT infrastructure projects for the clients. He also served as the Head of the overall Sales organization for IBM Egypt.

Prior joining MCIT, Elzaher held the position of Chief Commercial Officer at the Abu Dhabi-Based Digital14; the official Cybersecurity Provider for Expo 2020 Dubai.

Ahmed holds a B.Sc. in Electrical Engineering; Communications and Electronics, from Ain Shams University.