

THE CAIRO ANGELS IS NOW ACASIA!

The acasia group launches its new brand and strategy

Cairo – we are delighted to announce that the Cairo Angels is now the acasia group, a leading investing and impact platform that aims to invest and support the next generation of technology entrepreneurs in the Middle East and Africa. The acasia group is currently made up of three separate yet synergistic businesses, which are: (i) acasia ventures, (ii) acasia impact, and (iii) acasia angels.

Aly El Shalakany, Managing Partner of acasia ventures, said: *“today is a very exciting day for all of us here at acasia and marks a new chapter in our history. We have been investing and supporting founders and startups for 11 years, but the reason for launching our new strategy is that we are confident the next 11 years will be even more exciting and impactful”*.

Nayra El Berry, Head of Impact at acasia impact, said: *“The future belongs to those who want to make the change. Here at acasia impact, we are proud to take part and empower more people and partners to shape the future and impact the world”*.

Hossam Allam, non-executive Chairman of Acasia Group, said: *“The startup ecosystem has given us so much since our 2011 beginnings. As it grows in size and complexity, so must we. With acasia, we honour our mission to support founders and make tech startup investing readily available, while capturing the top tier opportunity that Africa and Middle East has become”*.



About the acasia group

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About acasia ventures

acasia ventures is a venture capital firm that invests in early stage start-ups across the Middle East and Africa.



About acasia impact

acasia impact helps game-changing partners and people in our community to positively impact the world. We design and build programs and events for corporates, governments and foundations to empower founders and startups.



About acasia angels

acasia angels is an angel investing platform empowered by a global community of angel investors who invest and support early stage start-ups across the Middle East and Africa.

Contacts

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