



Egypt

توتال إنرجيز للتسويق إيجيبب و «فاليو» تعقدان شراكة لتوفير حلول دفع مبتكرة للعملاء في مصر

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عقدت توتال إنرجيز للتسويق إيجيبب (TotalEnergies Marketing Egypt) و «فاليو»، شراكة لتقديم حلول دفع وتمويل تهدف إلى دعم قدرة عملاء توتال إنرجيز على تحمل التكاليف داخل محطات الخدمة. تهدف شركة توتال إنرجيز للتسويق إيجيبب إلى تقديم حلول دفع مبتكرة للعملاء في مصر، من خلال هذه الشراكة.

صرح توماس شتراوس، المدير العام لشركة توتال إنرجيز للتسويق إيجيبب: "نحن سعداء بتوقيع هذه الشراكة مع شركة «فاليو»، بحيث نتمكن عملائنا بالاستفادة من حلول التمويل الشاملة. نحن نضع عملائنا في صميم استراتيجيتنا، حيث إن فهمهم وتلبية احتياجاتهم هي من أولويات الشركة. واليوم، مع سرعة أسلوب حياتنا و التحول الرقمي، نأمل من خلال هذه الشراكة أن نحقق لعملائنا تجربة تسوق رقمية مناسبة و بدون قيود."

وأضاف مدير عمليات التجزئة لشركة توتال إنرجيز للتسويق إيجيبب، عمرو علي قائلاً: "سمنح الشراكة الجديدة بين شركة توتال إنرجيز للتسويق إيجيبب و«فاليو» فرصة أن يستفيد عملائنا من حلول الدفع المقدمة من خلال شركة «فاليو»، في جميع المنتجات والخدمات التي تقدمها محطات شركة توتال إنرجيز في مصر. يُتوقع تطبيق خدمة «فاليو» في 120 محطة خدمة، ضمن إطار خطة تطبيق كبرى يُرتقب اكتمالها بحلول منتصف 2023."

وعلق أحمد هاشم رئيس القطاع التجاري بشركة «فاليو» قائلاً: "بتعاوننا مع شركة توتال إنرجيز للتسويق إيجيبب، قد قطعنا شوطاً في التزامنا بتقديم قيمة مضافة لعملائنا بالشراكة مع القطاعات الرئيسية في السوق المصري. وإني فخور بكوننا أول شركة BNPL تقدم خدماتها في محطات الوقود بالمنطقة. ومن خلال تقديم خدماتنا نتمكن عملاء شركة توتال إنرجيز من الدفع عن طريق منصة «فاليو» وهي منصة تكنولوجيا مالية سهلة الاستخدام تعزز متطلبات حياتهم المتطورة. نحن نسعى جاهدين لتكون دائماً رواداً في السوق من خلال كوننا أول من يعقد صفقات مثل هذه تعود بالفائدة على كلا من شركائنا و عملائنا."

- نهاية البيان -

About TotalEnergies Marketing Egypt

TotalEnergies Marketing Egypt is a subsidiary of the international Energy Company TotalEnergies SA established in 1998. The Company is active across the entire Oil product distribution sector, with General Sales, Lubricants, and Aviation activities as well as a Retail Network, the Company employs a number of 1,500 staff.

TotalEnergies Marketing Egypt's involvement in the country has been growing constantly over the years. Whatever the circumstances the company has never halted its operations which has allowed it to acquire new positions in the market, with an estimated market share today of 12%.

The company runs retail network of 240 stations throughout the country and has opened a massive state-of-the-art lubricant blending plant in Borg El Arab. TotalEnergies Marketing Egypt's mission is to provide quality products and services to its customers. It retails high quality fuels and lubricants as well as services and various products at its Bonjour shops.

About the Marketing & Services division of TotalEnergies

TotalEnergies' Marketing & Services business segment offers its professional and private customers a wide range of broad energy products and services—petroleum products, biofuels, charging and related services for electric vehicles, gas for road and maritime transportation—to support them in their mobility and help them reduce their carbon footprint. Every day, over 8 million customers visit our 16,000 service-stations all over the world. As the world's number four in lubricants, we design and sell high-performance products for the automotive, industrial and maritime sectors. And to provide the best

response to the needs of our B2B customers, we deploy our sales forces, our international logistics network and our diverse offering. We operate in 107 countries, where our 31,000 employees stand close to all of our customers.

About TotalEnergies

TotalEnergies is a global multi-energy company that produces and markets energies: oil and biofuels, natural gas and green gases, renewables and electricity. Our 105,000 employees are committed to energy that is ever more affordable, cleaner, more reliable and accessible to as many people as possible. Active in more than 130 countries, TotalEnergies puts sustainable development in all its dimensions at the heart of its projects and operations to contribute to the well-being of people.

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