

Greenpeace comes to Egypt on a ship tour visiting Hurghada in the Red Sea Promoting sustainable brands on the way during its fight for climate change.

For the first time in Egypt, Greenpeace used its one-of-a-kind sailing ship as a platform to increase the volume in the call for climate justice for the Global South.

Greenpeace is a non-governmental organization that seeks to pave the road for a secure, sustainable, durable, environmentally friendly and peaceful future. The initial goal is to raise awareness about climate change, promote sustainable solutions, lend support to regional environmental projects as well as emphasize the impacts faced by the MENA region and its people due to climate change.

Greenpeace uses its fleet to highlight the need to protect our planet and promote various solutions.

Greenpeace's mission is to assist in making sure regional voices from the Global South, which are represented at the COP27 in Sharm el-Sheikh, are prominent in climate talks and leading the calls for climate justice. In addition to expressing support for the demands of the Global South, particularly the Middle East and North Africa, they will also be highlighting the fact that these regions' demands are at the forefront of the COP27 climate talks' discussions of green finance or compensation for environmental damages brought on by climate change.

Their Boat in Hurghada was used as a platform to connect with the local community and spread environmental awareness in order to preserve the environment. Communicating with the public is one of Greenpeace's most important focuses of work to spread environmental awareness in Egypt, the Middle East and North Africa.

Greenpeace held a two-day festival that included a lot of events such as:

- Open boat which will provide the local people with an opportunity to come on board and hear more about Greenpeace work and ships.
- A Green market beside the boat in the marina together with local businesses and initiatives to promote sustainable solutions and raise awareness of environmental issues. T-shirts made out of recycled plastic taken from the Red Sea and accessories made from recycled material by marginalized women and vulnerable communities, will be for sale at the open boat event such as Kefaya Plastic, Reform Studio, Nawaya, Abo Ghosoun, Tabdeel, Mersat, Greenish, Drumstick, Banlastic, UP-Fuse, Dayma, Cyclist, and khoyout troupe.
- Rootzadelics band played during the two days of the event to celebrate the occasion and entertain the crowd and visitors.

One of Greenpeace's most important participants was Dargo Sohag, a group of young people whose goal is to spread the culture of cycling and encouraging people to use it in daily life in order to promote society's physical, mental, and environmental health as well as its economic, social, and health outcomes by reducing exhaust emissions.

The group was founded by Ahmed Mahmoud Mohamed in 2017 and also, he was the founder of Team Junior in 2020 from the ages of 8 to 18 years and taught them.

This group traveled from Safaga to Hurghada and the distance was 60 km.

The group also included young people of different ages, including Abdulaziz Mohammed, Muhannad Mahmoud, Omar Hilali, Ahmed Sameh, Mina Imad, Bishr Talaat, and Mustafa Mohammed.