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## **Hilton Appoints Ahmed El Hady as Egypt Country Manager**

**Cairo, Egypt, 18 October 2022** – Hilton recently announced the appointment of Ahmed El Hady as Country Manager & Senior Director, Operations, Egypt. Ahmed is responsible for leading Hilton’s operational strategy in Egypt, as well as overseeing operations at the company’s 14 trading and 11 pipeline properties in the country.

An Egyptian national, Ahmed is widely recognised as a seasoned hotelier, with close to 30 years of experience in the hospitality industry and a proven track record of successfully managing all aspects of hotel operations. Ahmed leads over 6,000 Team Members across Hilton’s operating hotels in Egypt – which are being managed under the company’s Hilton Hotels & Resorts and luxury Conrad Hotels & Resorts brands. Ahmed also oversees operations for the company’s development pipeline, which will see more Hilton brands being introduced for the first time in Egypt- namely Waldorf Astoria, one of Hilton’s iconic luxury brands, as well as DoubleTree by Hilton and Hilton Garden Inn.

“With ambitious plans for Egypt, Ahmed joins Hilton’s team to continue driving our longstanding legacy we’ve build locally for more than 60 years,” said Kamel Ajami, Vice President of Operations for KSA, Egypt & Levant, Hilton. “Ahmed’s capable leadership and vision will underscore our strong presence and diversified pipeline in a market that houses many spectacular destinations where travellers from all over the world come to visit.”

“I’m thrilled to join Hilton, especially as I lead the talented Team Members across the company’s operations in Egypt – my homeland,” said Ahmed El Hady, Country Manager & Senior Director, Operations, Egypt. “I also look forward to working closely with our valued owners and stakeholders as I oversee the operations across our portfolio of 14 trading hotels - including the exciting renovations taking place across a number of our iconic properties, including Conrad Cairo, Ramses Hilton, Hilton Zamalek Cairo Residences, Hilton Pyramids Golf and Hilton Alexandria Green Plaza.”

Ahmed joins Hilton from Al Rayyan Tourism Investment Co., where he looked after a portfolio of 16 properties located across the US, Europe, the Middle East, and Türkiye – including a number of properties managed by Hilton.

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### **About Hilton**

Hilton (NYSE: HLT) is a leading global hospitality company with a [portfolio](#) of 18 world-class brands comprising 7,000 properties and 1.1 million rooms, in 122 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed more than 3 billion guests in its more than 100-year history, earned a top spot on Fortune’s 100 Best Companies to Work For list and been recognized as a global leader on the Dow Jones Sustainability Indices for five consecutive years. Hilton has introduced several industry-leading technology



enhancements to improve the guest experience, including Digital Key Share, automated complimentary room upgrades and the ability to book confirmed connecting rooms. Through the award-winning guest loyalty program Hilton Honors, the 139 million members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free [Hilton Honors app](#), guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit [stories.hilton.com](https://stories.hilton.com) for more information, and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).