

EFG Hermes Holding hosts its 16th Annual One-on-One Conference in Dubai today

EFG Hermes' One-on-One, the world's largest investment forum dedicated to frontier emerging markets (FEM), commences this morning, with 655 institutional investors connecting with c-suite executives from 205 companies spanning 33 countries

Dubai, September 19, 2022

EFG Hermes Holding, an impact-driven universal bank in Egypt and the leading investment bank franchise in Frontier Emerging Markets (FEM), kicked off its 16th annual One-on-One Conference today in Dubai under the patronage of H.H. Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, Deputy Ruler of Dubai, Deputy Prime Minister, and Minister of Finance of the United Arab Emirates.

The conference, taking place today at Atlantis, The Palm hotel, will play host to a vast number of meetings with key executives and investors until its conclusion on 22 September 2022.

Headlined “Weathering Inflation – Finding Focus in FEM”, the One-on-One Conference continues to unlock unparalleled prospects for global institutional investors and active fund managers to gain insights on key trends influencing FEMs and to explore investment opportunities through one-on-one meetings with c-suite executives representing prominent equities across four continents. The conference witnesses the participation of 205 companies from 33 countries, in direct meetings with over 655 institutional investors and fund managers representing 270 international institutions.

“We’re excited to finally bring back the physical iteration of the One-on-One since the onset of Covid-19 under the patronage of H.H. Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum. This year’s conference – our biggest and most highly anticipated one to date – comes at a riveting time for FEMs as the global economy stands in the face of ongoing challenges. While the world has certainly managed to weather the storm of the covid-19 aftermath, supply chain disruptions, paired with rising inflationary pressures that reached an all-time high, continue to dampen economic recovery. In light of this economic backdrop, our role has become more vital to act as a conduit for investments. We feel extremely committed to ensuring investors find localized growth stories across FEM,” said **Karim Awad, EFG Hermes Holding’s Group Chief Executive Officer**.

This year, presenting companies come from a broad range of industries including consumer-driven sectors, energy, banking, finance, healthcare, industrials, information communications technology, telecommunications, utilities, real estate, and many more.

“Our performance over the last few years has been remarkable, as we continue to witness FEM-wide expansions. EFG Hermes has managed to sustain its leading position in the markets in which it operates, and this enables us to help steer the region forward as we once again host what has grown to be the world’s largest annual forum dedicated to investing in FEMs. We continue to unlock unmatched prospects for institutional investors from all over the world, connecting them with business pioneers from some of the most attractive and promising markets in the region. We could not be prouder of this year’s tremendous turnout, and we look forward to continuing the tradition of our flagship conference in the years to come.” added **Mohamed Ebeid, Co-CEO of the Investment Bank at EFG Hermes Holding**.

Over the last two years, and in 2021 specifically, the GCC region witnessed a substantial uptick in activity, spurring investor confidence as financial stability risks remained at bay on the back of the continuous monetary and fiscal policy support, and the solid recovery in global economic activity following the onset



of the COVID-19 pandemic. ECM activity in emerging markets began booming significantly, as the region witnessed substantial increase in IPOs, particularly in the UAE and Saudi Arabia. Both countries have certainly proven to be promising investment landscapes, as they continue to make headlines with super offerings that contribute to bolstering economic growth and further diversifying regional investment prospects.

Since its inception, the EFG Hermes One-on-One Investor Conference has played an undeniable role in presenting global investors with the most attractive opportunities in the MENA region. This year, the conference's main session will kick-off with a note from EFG Hermes Holding's Group CEO Karim Awad, followed by an interview with the session's main speaker, H.E. Helal Saeed Almarri, Director General of Dubai's Department of Economy and Tourism, member of the Executive Council of Dubai, member of the Board of Directors of the Investment Corporation of Dubai, Director General of the Dubai World Trade Centre Authority (DWTCA), Chairman of Dubai Financial Market, and board member at the Dubai Chamber of Commerce and Industry conducted by Simon Kitchen, MD, Head of Strategy at EFG Hermes Research.

During the conference, attendees will also get the chance to vote in 'The Consensus for 2023', the largest (and only live) research poll of FEM market investors and executives that provides key insights into trends and expectations for global markets in the near and medium term.

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About EFG Hermes Holding

With a current footprint spanning 14 countries across four continents, EFG Hermes Holding (EGX: HRHO.CA – LSE: EFGD) has grown over 38 years of success to transform from a pure-play investment bank in MENA into a universal bank in Egypt with the leading investment bank franchise in Frontier Emerging Markets (FEM). Drawing on our proven track-record and a diverse team of talented employees, we provide a wide spectrum of financial services that include advisory, asset management, securities brokerage, research, and private equity to the entire FEM region. In our home country, we have the fastest-growing non-bank financial institutions (NBFI) platform with operations covering microfinance, leasing, factoring, Buy-Now Pay-Later (BNPL), digital payment solutions, mortgage finance and insurance.

And with its latest acquisition of a majority stake in aiBANK, the Firm was able to provide commercial banking products and services.

Through its three verticals, the Investment Bank, Non-Bank Financial Institutions (NBFI), and Commercial Bank, the group is perfectly positioned to consistently bring disruptive financial products and services to the market space, offering a holistic portfolio that best serves its growing base of individual clients and businesses of all sizes.

Egypt | United Arab Emirates | Saudi Arabia | Kuwait | Oman | Jordan | Pakistan | UK | Kenya | USA | Bangladesh | Vietnam | Nigeria | Singapore

Learn more about us at www.efghermes.com & stay connected with us:

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Note on Forward-Looking Statements

In this press release, EFG Hermes Holding may make forward looking statements, including, for example, statements about management's expectations, strategic objectives, growth opportunities and business prospects. These forward-looking statements are not historical facts but instead represent only EFG Hermes Holding's belief regarding future events, many of which, by their nature are inherently uncertain and are beyond management's control and include among others, financial market volatility; actions and initiatives taken by current and potential competitors; general economic conditions and the effect of current, pending, and future legislation, regulations and regulatory actions. Accordingly, the readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date on which they are made.