

Orchida Soft is expanding its implementation of e-Invoicing in Egypt, KSA

Orchida Soft Co., the leading company specializing in delivering digital transformation solutions, is looking to expand its market share in the regional market, especially in Egypt and KSA, by offering various services in the field of integrated solutions and digital transformation, following its successful foray into the e-invoice service market.

Mohamed Naiem, CEO of Orchida Soft, said: "When we kicked off in 1997, our goal was to help companies transform into the digital world. We did so by offering innovative solutions. It started with industrial CAD systems, then we developed our own ERP system, and right now we are focusing on electronic invoices, a service that received huge interest from the governments in the Arab region, especially in Egypt and KSA. Thus, Orchida Soft is looking forward to being a key player in this transformation, backed by our experience in the field of E-invoice in both countries."

Starting January 2023, the Egyptian tax authority has required that all taxpayer have to upload their invoices electronically through its portal, thus creating a huge demand for E-invoice services.

That was what Mohamed Farouk, CTO of Orchida Soft, emphasized: "Our track record of experience in working with mega-companies, either international, like Samsung, Mercedes, Toyota and Coca-Cola, or regional like AL Araby, Domty and Al Futtaim, and others, has enabled us to strive to put our clients' needs first. We have watched carefully the new digital transformation regulations, in Egypt and KSA, which embrace the values of transparency, accountability and oversight of all activities through the interaction and involvement of all the society's components, among which are the private sector, public sector and the government. We moved quickly to tackle that challenge by developing our services and systems to be compatible with those regulations."

Amr Saleh, general manager of IT at Misr petroleum company and one of Orchida Soft's clients, commented: "We always look for strong commitment and exceptional after-sale services when we examine our service providers, and what we saw from Orchida Soft in instant response and speedy technical support in case of any problem occurrence along with solving it, was an assurance that our choice of partnering with them was a solid and sound choice."

It is worth mentioning that nine of the companies that were selected to take part in the pilot phase of the E-receipt Project were among Orchida Soft's clients. Bassem Amer, business

development manager at Orchida Soft, commented: “E-invoice is considered to be one of the most important national projects for digital transformation in the MENA region, thus our eagerness to be a part of that effort in our region.”

Established in 1997, Orchida Soft is a digital solutions company with two branches, one in Egypt and the other in KSA, employing more than 50 employees. It offers a variety of integrated solutions that help businesses across diverse sectors achieve digital transformation. It boasts a clientele list of 200 companies, including Coca-Cola, Talabaat, Honda, Samsung, Audi, Mercedes, Toyota, Fiat, HSBC, Al Futtaim, DHL, Danone and Domty.