

# Lucky partners with Capiter

To provide customers with special deals and offers

**Cairo – July 2022:** Lucky Egypt’s leading fintech app for credit products, offers & cashback rewards in Egypt and the Middle East, announced the signing of a new cooperation partnership with “Capiter” to provide privileges and special offers to Capiter’s buyers and customers.

This partnership will help Capiter’s customers to be able to benefit from the Lucky One card for free, which allows customers the highest cashback percentage of 5% on any purchase with the possibility of installments for those transactions through the Lucky application, in addition to benefiting from various discounts and privileges through a network of merchants that includes more than 40,000 stores, with the ability to make deposits and withdrawals by this card through ATMs. Capiter’s customers will also enjoy additional incentives and rewards on their Lucky account for purchasing their needs or paying their utility bills.

“We are happy to partner with Capiter, which supports our strategy towards expanding our customer base in a way that supports financial inclusion and the transformation of a cashless society, by facilitating monetary transactions for Capiter’s buyers network. This comes in light of our constant quest to establish more partnerships to support our clients, provide our various financial services, as well as provide benefits to our clients according to their needs, which contributes to facilitating their cash transactions,” Said Ayman Essawy Co-Founder & Managing Director of Lucky Egypt.

Mahmoud Noah, CEO and co-founder of Capiter also commented on the collaboration saying “We are always working to bring the best that benefits all our buyers and partners, providing them with access to exclusive offers and deals. And, this partnership with lucky app is an important step for our company, this is because Capiter’s strategy is not only limited to our offers as an application, but we are expanding partnerships with other applications and companies in order to provide everything that makes our customers happy and we always work and offer everything that is new and beneficial in order to provide the best service and offers to achieve greater success for us and all our partners.

## **About Lucky:**

Lucky is the leading fintech app in Egypt for consumer credit products, powered by market-leading cashback rewards and a merchant network of more than 40,000 stores. Lucky is trusted by more than 8 million Egyptians.

## **About Capiter:**

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Capiter is MENA’s largest and fastest-growing B2B e-commerce company connecting businesses with suppliers and manufacturers.

