

Alameda Healthcare Group, Medtronic Egypt LLC Sign MoU for the Advancement of Patient-Centric Care in Egypt

The strategic partnership will aim to cover a range of key areas including medical technology and consultancy services, with the ultimate goal of optimizing patient treatment processes from admission to discharge.

Cairo, 12th June 2022

Alameda Healthcare Group (Alameda), Egypt's leading private healthcare Group, announced today the signing of a Memorandum of Understanding (MoU) alongside Medtronic Egypt LLC (Medtronic), a global leader in medical technology, services and solutions. The agreement was signed by Dr. Fahad Khater, Chairman of Alameda and Mr. Majid Kadoumi, President of Medtronic CEMA. The agreement was signed in the presence of Mr. Neeraj Mishra, Group CEO of Alameda, Khodor Mekkaoui, Vice President of Strategic Accounts, Eman Ali, Vice President of Africa, and Hulya Tiner, Vice President of Strategic Markets.

Both parties entered the agreement with a vision to elevate the quality of in-hospital care in Egypt by bolstering patient access to best-in-class medical services as well as leveraging the latest innovations in medical hardware provided. The MoU stipulates Alameda's full utilization of Medtronic's expansive portfolio of cutting-edge medical devices, including newly launched and premium products. The collaboration will also see Alameda streamline patient inflow and outflow using Medtronic's state-of-the-art pathway optimization software, improving overall operational efficiency and reducing resource waste in the process.

"We are delighted to be entering into this strategic partnership with Medtronic, the leader in medical technology and systems solutions," commented **Dr. Fahad Khater, Chairman of Alameda Healthcare Group**. "The value of this collaboration between Alameda and Medtronic extends beyond our mutual vision of driving the Egyptian healthcare sector forward and offering life-enhancing medical care services. It serves to affirm our unwavering commitment to bettering the lives of the individuals and families in the communities we serve nationwide," he added.

The MoU will enhance Alameda's working capacity, contributing to its growth and development as a Centre of Excellence in the field of Neurosurgery. The installation

of the latest Medtronic-supplied technology, including the S8 StealthStation navigation system at As Salam International Hospital, Maadi will support the Alameda's Neurosurgery activity by optimizing Cranial, ENT, and Spine case treatment.

“As a pioneering healthcare and medical solutions partner for public and private sector actors across the globe, Medtronic has a strong history of success in aiding the continual evolution of the healthcare space in Egypt,” said **Mr. Majid Kadoumi, President of Central Europe, Middle East, and Africa at Medtronic**. “This agreement with Alameda is a testament to the bold steps being taken in Egypt and across the region to bolster medical care and provide unprecedented access to top tier expertise and technology.”

Both parties' efforts to strengthen the Egyptian healthcare space will see them work to revolutionize the activities of the four hospitals in Alameda's portfolio including: As-Salam International Hospital's two sites in Maadi and New Cairo, as well as both Dar El Fouad Hospital locations in Nasr City and 6th of October City.

The addition of a novel range of medical hardware, as well as the integration of the latest in hospital operational management systems will allow each of Alameda's unique facilities to continue driving value day-to-day. The expansion of Alameda's medical device toolkit will also work to attract top healthcare practitioners from the region and beyond, contributing to the transformation of Egypt as a hub for world-class healthcare activity.

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About Alameda Healthcare Group

Alameda Healthcare Group is a leading healthcare provider in Egypt, dedicated to providing the community with healthcare services of the highest quality and leveraging global communications and leading technologies to deliver medical care to patients. Alameda has a bed capacity of 1,023 beds and 128 clinics through a strategically located network of four facilities across Greater Cairo, which includes As-Salam International Hospital – ASSIH at Maadi. ASSIH New Cairo; Dar Al Fouad Nasr City, and Dar Al Fouad 6th of October City. In addition, the group operates Elixir, an outpatient endoscopy center in Mohandesin and Maadi, as well as Tabibi, a 24/7 primary healthcare clinic located in downtown, fifth settlement, Maadi & 6th of October.

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