



Edita Food Industries – Partnering with TotalEnergies to provide Edita with fuel card to promote cashless payments and optimized fleet management

Cairo, April 30, 2022

Edita Food Industries S.A.E. (EFID.CA on the Egyptian Exchange and EFID.L on the London Stock Exchange), a leader in the Egyptian packaged snack food market, closed a deal today with TotalEnergies, to receive fuel cards for its fleet trucks. This deal comes in the light of Edita’s sustainability standards and procedures to push for cashless payments and fleet management efficiencies.

Additionally, by using TotalEnergies’ fuel card solution, Edita will have better control and optimization of its fleet in terms of tracking the trucks’ checkpoint destinations, managing and improving the fleets’ expenses, and having in-depth insights into their fleet management processes.

In this context, ENG. Hani Berzi, Chairman– Edita Food Industries S.A.E, stated, “We are delighted to use TotalEnergies’ fleet management services as they have been known for providing high-end and efficient energy management solutions for different businesses. This will allow us to have better control over our fleet while also ensuring that we maintain our fleet by using TotalEnergies’ fueling stations and their high-quality products that we have come to trust and guarantee. By using the cards, we also have better cost management which allows us to run an efficient profitable business.”

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