

EU-Egypt Sustainable Food Value Chain

Towards an efficient, innovative, and sustainable baking sector

16th of June 2022
Grand Nile Tower Hotel

Agenda

09:00 – 09:30 hrs.	Registration
09:30 – 10:30 hrs.	<p>Opening Ceremony and Key-note speeches <i>Moderator: Raffaello Prugger, Director, Tecnoalimenti</i></p> <ul style="list-style-type: none"> • Dr. Yasser A. Hegazy, P.E., General Manager, Rina Consulting - Egypt Branch • Zohra Mrabet, Executive Director, North South Consultants Exchange • Dr. Khaled Abdel Azim Khalifa, Executive Director, Federation of Egyptian Industries* • Mahmoud Al-Bassyouny, Executive Director, Chamber of Food Industries • May Khairy, Executive Director, Egyptian Food Export Council • H.E. Michele Quaroni, Ambassador of Italy to Egypt • H.E. Amb. Christian Berger, Head of EU delegation to Egypt
10:30 – 10:45 hrs.	Coffee-break
10:45 – 11:00 hrs.	<p>ER2FOOD project <i>Marco Gerevini, Tecnoalimenti S.C.p.A</i></p> <ul style="list-style-type: none"> ▪ Grants up to 17K EUR per company ▪ Training opportunities ▪ Mentoring and business support ▪ Networking and mobilization
11:00 – 12:00 hrs.	<p>Session 1: Energy efficiency in the bakery value chain: The key to economic and environmental sustainability <i>Moderator: To be confirmed</i></p> <p>In this session, our speakers will discuss the trends in energy efficiency along the value chain - in line with the upcoming COP27 – existing financing opportunities for MSMEs, and how we can reduce costs and generate profits by adopting a sustainable and efficient model.</p> <ol style="list-style-type: none"> 1. Concepcion Perez Camaras, Attaché – Programme Manager, Private Sector Development and Innovation, Delegation of the European Union to Egypt 2. Ashraf Zeitoon, Team Leader, EBRD – GEFF programme 3. Dr. Hend Farouh, Prof. of Environment and Sustainable Development, National Project Manger of "Egypt-PV" Project, Industrial Modernization Center / UNDP 4. Sameh El Sadat, Co-Founder, TBS Holding Ltd. 5. Adnan Khorakiwala, Director, Monginis



12:00 – 12:45 hrs.	<p>Working session for MSMEs <i>Moderator: Dr. Sara Abd Alla, Energy & Climate Change Engineer RINA Consulting</i> Companies will get hands-on best practices for energy and resource efficiency. The more suitable solutions for the Egyptian context will be identified. The main drivers and barriers will be assessed.</p>
12:45 – 14:00 hrs.	<p><i>Lunch</i></p>
14:00 – 15:00 hrs.	<p>Session 2: Food losses and waste along the wheat value chain and their implications on food and energy security <i>Moderator: Dr. Sara Abd Alla, Energy & Climate Change Engineer RINA Consulting</i></p> <p>Did you know that if we manage to eliminate, or reduce, wheat-related losses and wastage, it will save enough food to feed 21 million more people and reduce emissions of at least 260.84 million kg carbon dioxide-equivalent.</p> <p>In this session, we will focus on how investment in reducing food loss and wastage can be an effective strategy to complement ongoing efforts to enhance food security in Egypt, focusing on the Micro, Small and Medium Sized Enterprises.</p> <ol style="list-style-type: none"> 1. Praveen Agrawal, Resident representative, World Food Programme 2. Nasredin Hag El Amin, Representative, FAO in Egypt* 3. Abdelrahman Fahmy, Chairman of youthinkgreen Egypt 4. Mohamed El Karamany, Director Growth Lab, Egyptian Food Bank 5. Tecnopool
15:00 – 15:45 hrs.	<p>Working session for MSMEs <i>Moderator Arianna Amati, Senior Project Manager, RINA Consulting</i></p> <p>Companies will get familiar with best practice for sustainable packaging solutions. The environmental impact of various materials and macroscale Life Cycle Assessments methodology will be introduced.</p>
15:45 – 16:00 hrs.	<p>Closing remarks and handing out certificates</p>