



Press Release

CIB and Via Drive-Thru Commercial Agreement

Commercial International Bank (CIB) and Via Drive Thru join forces to expand and grow on-the-go ordering across Egypt.

Pushing the limits of possibility to new horizons, CIB and Via Drive Thru have signed a commercial agreement to bring customers an unparalleled experience.

The agreement comes amid the rising demand for online services and provides a seamless, on-the-go experience for both CIB and Via customers.

Enabled by Via Drive-Thru's state-of-the-art order tracking platform, vendors receive customer orders and are able to deliver them to customer cars upon arrival in a timely and coordinated manner, avoiding parking hassles and shop queues.

CIB customers will enjoy a variety of special offers and advantages when placing orders on the Via Drive-Thru mobile app.

"We are excited about this partnership, as we believe that it will help us expand our services to customers in ways that were never before possible. Our vision is to provide customers with seamless drive-thru experiences," co-founder Nadim Barsoum commented. "This partnership will help us grow our vendor network, maintain our leadership as a unique and pioneering service provider and opens up new and unexplored opportunities in the world of digital commerce."