





**zVendo launches the new F&B-tailored eCommerce solution zVendo Food. The new One-stop-Shop for the Food and Beverage industry to digitize?**

In response to the rising demand for all-in-one solutions to digitize the Food and Beverage industry and the increasing addressable market size in Egypt, UAE, and Saudi Arabia, where there're more than 100,000 restaurants, zVendo, an award-winning eCommerce provider, launches zVendo Food: The new F&B-tailored One-Stop-Shop eCommerce solutions provider.

**Cairo, December 2021:** zVendo, An EFG-EV company, previously funded by Mobica, Gratus and Angel Investors, and home to the biggest brands in Egypt in several industries. It's operating as one of the largest premium e-commerce platforms in Egypt, home country, followed soon by UAE and Saudi Arabia.

**zVendo Food** by zVendo platform, simply allows Food and Beverage business owners to create a unique web store and mobile app in one place - No coding required, no developers. zVendo Food operates with **ZERO Commission** and will offer you **360-degree** End-To-End eCommerce Services In 1 Place: Store Design, e-payment gateways, Products shoot, Marketing and promotions, Menu listing, Shipping, Returns and exchange, Inventory and packaging, and Orders fulfillment.

zVendo food is the first-of-its-kind E-commerce platform dedicated to all-in-one solutions to digitize the food industry and with an already-established customer base of food brands as **Sale Sucre, Dukes, Glow healthy Juices, Tortina, The Cube, Soufflé and Koshary El-Tahrir**. It's tailored to serve the current needs of the market, with its state-of-the-art customer experience and support, fast onboarding process with a simple menu, implementing multiple store branches online, multi-currency store for international expansion, triggering location-based delivery, scheduled orders for consumers and more.

" The experience really made a difference. Once we decided to build our store & mobile app on zVendo, it all went smoothly & really reflected in our customer's journey. It's safe to say that zVendo is really an end-to-end e-commerce solution, and our business is now growing better and better every day "said **Amina Rashad - GLOW Co-Founder**.

zVendo Food aims to be the market leader in Egypt before the end of 2022 in white-label online orders. With a fully-fledged shopping application ... not just a mirror app (shortcut).

Also, zVendo Food has partnerships and integrations with local and regional shipping and warehousing providers, e-payment solutions, Point of Sale solutions, and Digital Marketing, as PayTabs, SURVV, Yalla Fel Sekka, Foodics, Grubtech, PoSRocket, Odoo, Oracle MICROS restaurant POS hardware, Banque Misr, CIB and more than 20 other integrations.

### **About zVendo:**

*zVendo, an award-winning e-commerce solutions provider, previously funded by EFG-EV, Mobica group, Gratus and Angel investors, is one of the most sought after FINTECHs in the region, providing 360 eCommerce solutions designed with behavioral sciences at core. Headquartered in Cairo, Egypt, leading the Arabic/ English e-commerce platforms in the region and regarded as one of the very few one-stop-shop eCommerce providers in the World.*

*zVendo is the perfect eCommerce partner, complimented for its one-of-a-kind customer experience and local support with a subscription-based model, where sellers can build their own online store without any technical knowledge required using their own domain names with mobile shopping App (iOS/Android) and Point of Sale system, all connected to one single backend with ready-to-use integrations with popular local shipping and payment service providers.*

*Founded and Co-founded by Sameh Abdel-Fattah and Tarek Bakry.*

*zVendo won Egypt's Entrepreneur Award in 2021-General Tech.*

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