

Mars, Zakat, and Mangoes: Meet this year's top trending searches

Most people come to Google Search either out of curiosity or necessity. The Year in Search lists is a great resource for anyone trying to understand what were the events, people, things, and questions that were on top of people's minds over the past 12 months.

Millions of Arabic speakers asked Search this year about a wide range of things. For us, it's imperative that Google Search truly understands what you're looking for, because a good answer ultimately depends on our understanding of the question being asked. Although Search is the first product of Google, it remains our greatest moonshot till this day as we continue to innovate not only in solutions for new challenges, but also innovate to make what we have built even better.

This year we saw major improvements in our ability to better understand Arabic queries thanks to a new technology we announced in June called Multitask Unified Model, or MUM; a milestone in artificial intelligence which helps Google Search help you when the answer to your query is not very simple. One of the very first languages to have MUM applied to was our very own Arabic, helping millions of people find answers to their vaccine-related questions.

For Year in Search, you will find that people have a variety of interests, all listed below. This year also saw breakout searches, which are queries that experienced the highest volume of searches within a limited time since 2011 (or trended the most).

1. In Saudi Arabia, the word "Zakat" trended at an all time high since 2011 around Ramadan this year as people searched for ways to give back to their communities.
2. In Egypt, the word "mangoes" trended more than ever this year after a heat wave destroyed some of the iconic fruit's crops.
3. In the United Arab Emirates, people looked to the sky as the first Arab-led space mission made its way into orbit around planet Mars, pushing the word "mars" to the top of the trending charts.

As for us, know that we're constantly working on making sure Search helps you find the best possible answers to all your questions - whether they're about an upcoming football match or your favorite movies, all the way to your research projects whether they're academic or just curiosities.

Egypt

General	Top Personalities	TV Shows
<ol style="list-style-type: none">1. Al Ahly2. High School Results3. Corona Vaccine Registration4. Sherihan5. Summer Olympics6. Plural of milk7. Palestine flag8. Chinese rocket9. Renaissance Dam10. Samir Ghanem	<ol style="list-style-type: none">1. Pasant Shawki2. Percy Tao3. Dina Dash4. Omar Marmoush5. Wael Al Ibrashi6. Carlos Queiroz7. Hisham Ashour8. Mostafa Mohamad9. Hala Shiha10. Mohamed Farrag	<ol style="list-style-type: none">1. Nasl Al Aghrab2. Al Ikhtiyar 23. Mlook Al Gadana4. Musa5. Lulu6. Squid Game7. Ramez Aalo Taar8. Al Nemr9. Laeba Newton10. Khali Balak min Zizi

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United Arab Emirates

General	Destinations & events	How-to questions
<ol style="list-style-type: none"> india vs england Euro Cup Ramadan 2021 Tropical Cyclone Shaheen Expo 2020 iphone 13 Alef Squid Game Olympics 2021 Hope Mission 	<ol style="list-style-type: none"> Expo Global Village al baik gitex 2021 dubai airshow 2021 	<ol style="list-style-type: none"> how to check visa status how to change mobile number in emirates id how to calculate gratuity in UAE how to pronounce how to recall email in outlook how to check individual police fine how to solve a rubik's cube how to register for covid vaccine in Dubai how to lower blood pressure

Saudi Arabia

TV Shows	Events and destinations	Top Sports Queries
<ol style="list-style-type: none"> Madrasati Saudi League ranking Al Hilal Rashash (TV Show) iPhone 12 Riyadh Season Paralympics Vox Cinema Manga Palestine 	<ol style="list-style-type: none"> Riyadh Season National Day 91 Hour of Code Saudi International Falcon Hunting & Exhibition Haramain High Speed Railway Mrsool Park Ramadan 2021 Riyadh Book Fair India vs England Saudi League 	<ol style="list-style-type: none"> Al Hilal Al Nasr AFC League Real Madrid Al Ahli (Saudi Arabia) Al Ittihad Al Hilal vs Al Nasr Spanish league rank Adel Al Tawirji

General

Palestine	Iraq	Syria	Algeria
<ol style="list-style-type: none"> Eschool Barcelona Corona test Visit Jordan Al Rawabi School for Girls Central Elections 	<ol style="list-style-type: none"> Newton Platform La Liga Lists Iraq v South Korea Summer Olympics Raghd Saddam 	<ol style="list-style-type: none"> Real Madrid Ninth grade results Al Haiba Jabal Zuhair Ramadan Ramadan TV 	<ol style="list-style-type: none"> Today's games Al Awal Primary Education Results Algeria v Burkina Faso Squid's Game

Commission 7. Abu Obeida 8. Zuheir Ramadan 9. Al Heiba Jabal 10. Palestine flag	Hussein 6. Paralympics 7. TikTok 8. Squid Game 9. Virus (TV Show) 10. National card registration	Shows 6. Background images 7. Sabah Fakhri 8. Eid Al Adha 9. Sad songs 10. Syria at Expo	6. Children's Day 7. First Day of School 8. Palestine 9. Royland Garros 10. Olympics
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