

Beltone Consumer Finance “Belcash” signs partnership agreement with Kent College West Cairo to offer Education Finance Product

Beltone Consumer Finance “Belcash” and Kent College West Cairo are announcing their partnership to offer multiple Education loan products to Kent College West Cairo parents. The product gives parents the option to finance their kids tuition fees (whether partially or full fees) from 6 to 12 equal monthly installments with minimal documentation and instant approval.

Moemen Salem, CEO of Beltone Consumer Finance “Belcash” commented "We're very proud with our partnership with Kent College West which emphasises our commitment and focus towards entering the education finance market and being a main player. marking our second official agreement with a school offering consumer finance solutions through Beltone Consumer Finance “Belcash."

Shady Eshra, Chairman of the Board of Kent College West Cairo commented "I'm happy with our new partnership with Beltone Consumer Finance “Belcash” to offer our parents additional payment options for paying their tuition fees. This comes in line with our strategy to help our parents ease the burden of education tuition fees; by partnering with Beltone Consumer Finance.

Beltone Financial Holding (listed on the Egyptian Exchange, trading under BTFH.CA) is a leading regional investment bank, offering a full range of financial services to companies, institutions, and high-net-worth individuals in the Middle East, Europe, North America, and Asia. Beltone is the largest non-bank affiliated asset manager in Egypt with around EGP26bn in AUMs, and is a leading provider of independent equity research in the region. The firm's track record includes the execution of over EGP110bn in M&A and capital markets transactions.

Beltone Financial setup three new subsidiaries last year to establish its non-bank financial services (NBFS) platform, comprising Beltone Consumer Finance (Belcash), Beltone Leasing, and Beltone Venture Capital.

About Beltone Consumer Finance “Belcash”

Belcash is the consumer finance arm of Beltone Financial, offering several products and services targeting and empowering individual customers, conveniently enabling them to “Buy Now Pay Later” via easy installment plans.

About Kent College West Cairo

135-Year-Old Legacy of International Educational Expertise

*Kent College West Cairo is an extension to the Kent **College Family of Schools**. Bringing to Egypt a 135 year old legacy of educational expertise.*

*It is the first school in Egypt to be fully managed and operated by its founding school in the UK. We offer an outstanding **British Education from Foundation Stage 1 to Sixth Form** following the National **British Curriculum and IB**.*

End of Release.