

Smart Village, Building
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KM 28 Cairo-Alex Desert
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مبنى أ3 – ب82 الدور
الثالث، القرية الذكية –
الكيلو 28 طريق مصر –
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The Universal Health Insurance Authority and e-finance Launch “e-Health”, a Technology and Digital Solutions Company in the Health Insurance Sector

December 1, 2021 – e-finance for Digital and Financial Investments participated in the constituent assembly of e-Health on November 30, 2021, a company which specializes in managing and operating technological and digital solutions for the Universal Health Insurance System and the health insurance sector in the Arab Republic of Egypt. e-Health has a paid-in capital of EGP 100 million; e-finance for Digital and Financial Investments accounts for 35% of e-Health’s shares (minus one share) and the Universal Health Insurance Authority accounts for 50% of e-Health’s shares (plus one share).

e-Health will manage and operate the technological services of Egypt’s ambitious Universal Health Insurance System, which is anticipated to cover an excess of 100 million people over the next 10 years and provide exceptional healthcare services to all Egyptians.

Regarding the services of the Universal Health Insurance System, e-Health will manage operations, configure the technological components for the medical system, as well as manage the medical operational services, change management services and digital payment services of the system. The latter will be made possible through the integration with the government’s electronic payments



and collections center, digital payment channels, and banking institutions.

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e-Health will also provide technical support and contact center services to the Universal Health Insurance Authority as well as other medical authorities and stakeholders involved.

Additionally, e-Health will provide specialized digital services for the health insurance sector as well as the overarching health sector at the national level. On this front, the company will provide digital solutions to enhance the sector's technological systems, artificial intelligence services, data monitoring and analysis solutions, decision support solutions, and integration services to all relevant stakeholders. e-Health's offering aligns with e-finance's strategy to provide digital transformation solutions across all key sectors in the Egyptian market.

Commenting on this key development, Chairman and CEO of e-finance for Digital and Financial Investments, Ibrahim Sarhan, said, "The launch of e-Health represents a key milestone in our expansion strategy, and reflects our continued commitment to delivering value to our valuable shareholders, in addition to empowering Egyptian citizens by introducing new and innovative digital solutions for everyday services. We firmly believe that e-Health will play a pivotal role in supporting the government's initiative to make healthcare more accessible for all Egyptians and are confident that e-finance can continue identifying value generating



opportunities that drive our expansion across these key sectors and widen our footprint in the digital space,” **concluded Sarhan.**

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