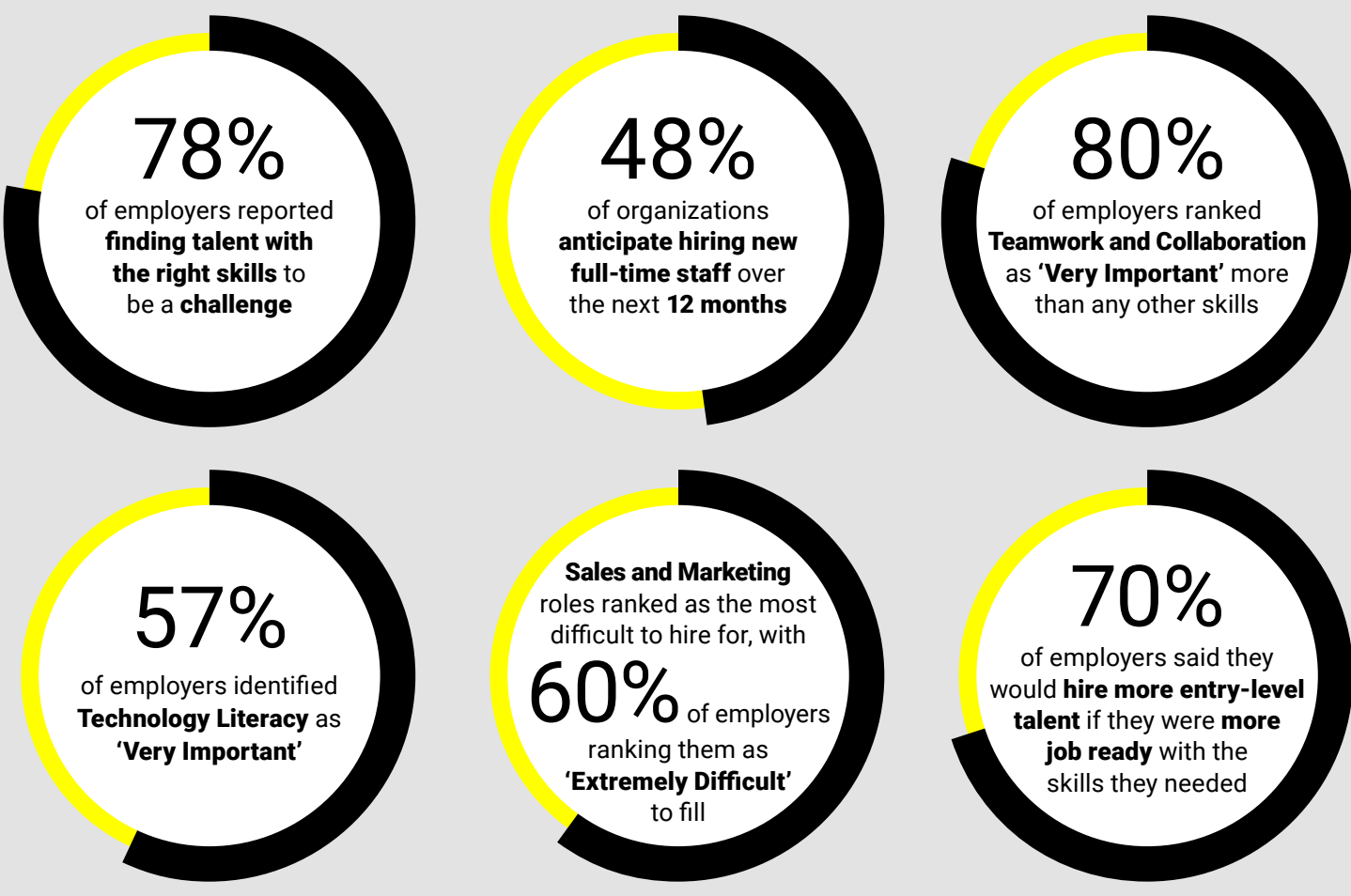


As unemployment in Egypt continues to rise, a survey among Egypt's leading employers raises awareness of a growing skills shortage.

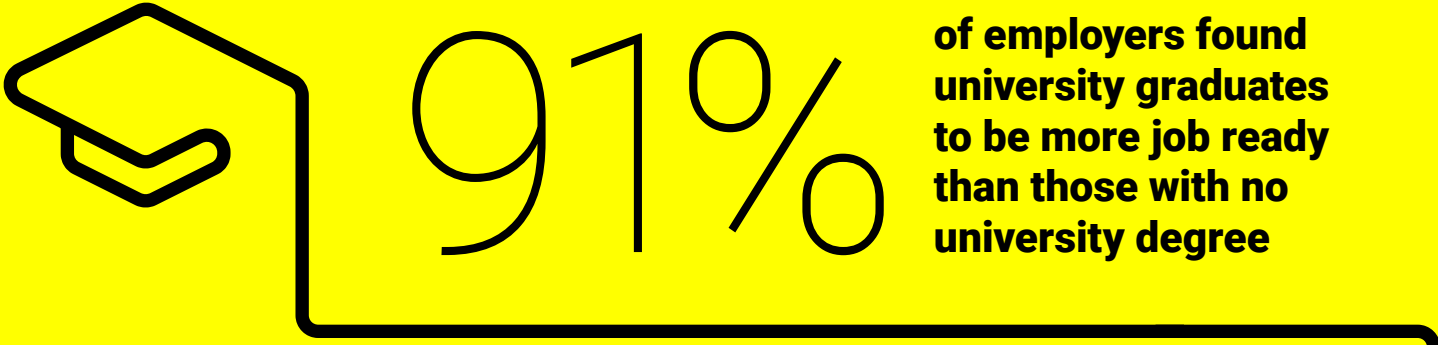
The Nexford Employer Survey reveals the shortfall



Employers find MBA graduates better equipped to get the job done



Having a degree from a modern university that teaches skills and not theory is more than half the battle won for employers looking to employ top talent



Major recruitment challenges for employers can be resolved by upskilling or reskilling employees

Upskilling

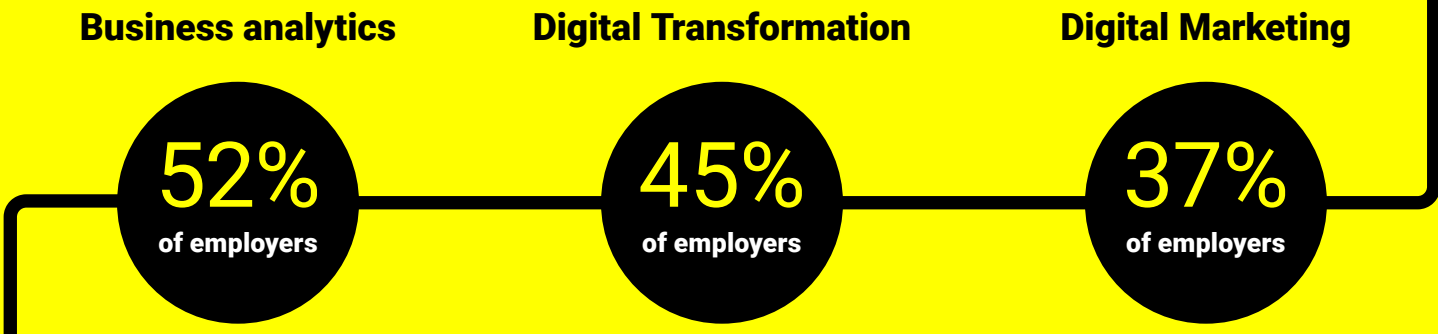


of employers say over 20% of their team needs upskilling



of employers reported they're not getting the most out of their technology investments due to skill gaps among their team members

Top skills where businesses say availability of talent is hard or very hard to find:



Within existing teams, top skills shortages are:

