

# Press Release

## 9Schneider Electric Promotes Marc Charabati to Lead Services Across North East Africa and the Levant

*Industry veteran will lead the company's services expansion and support customers with both in-person and remote service options*

**Cairo, Egypt, 14<sup>th</sup> November 2021:** Schneider Electric has announced Marc Charabati will take on the role of Vice President Services for North East Africa and the Levant. Charabati joined Schneider Electric in 2015 and has been promoted from his current role as General Manager for the Levant Countries. An industry veteran with three decades of experience, Charabati will be responsible for supporting the company's customers throughout the region through in-person and online service solutions.

A French-Lebanese national, Charabati has worked in a range of roles and industries within the electricity sector. Charabati has previously worked for a number of large organizations in Lebanon, including Cesar Debbas & Fils and Matelec SAL. Charabati joined Schneider Electric in 2015 and for the past six year he has successfully managed the company's business throughout Lebanon, Iraq and Jordan.

"Marc has shown his business acumen over and over again in a variety of circumstances throughout the region," said Waseem Taqqali, VP Services for the Middle East and Africa at Schneider Electric. "His understanding of the services business, our customers' needs, and where the industry is headed means that he's the right person to lead our services business unit in the wider region."

Schneider Electric's services business primarily focuses on asset reliability and operational efficiency for thousands of customers in the region. By optimizing day-to-day operations and maximizing equipment life, Schneider Electric's services team ensures business continuity and peak performance for customers in sectors such as consumer packaged goods, healthcare, mining, oil and gas, transportation and utilities. The pandemic has also shifted the service business, with an increased focus on supporting customers remotely through cloud-based technologies.

"The past two years has underlined how important services are to our customer base in the region, and it's one of the fastest growing parts of our business," said Charabati. "My aim is to lead the services business unit to be in a position where they are best able to help our customers throughout the region on issues such as digital transformation, efficiency and productivity. We have some incredible technologies and people, and I want to ensure our customers know this and are making full use of our services capabilities."

For more information, please contact:

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Schneider Electric is leading the Digital Transformation of Energy Management and Automation in Homes, Buildings, Data Centers, Infrastructure and Industries. With global presence in over 100 countries, Schneider is the indisputable leader in Power Management – Medium Voltage, Low Voltage and Secure Power, and in Automation Systems. We provide integrated efficiency solutions, combining energy, automation and software. In our global Ecosystem, we collaborate with the largest Partner, Integrator and Developer Community on our Open Platform to deliver real-time control and operational efficiency. We believe that great people and partners make Schneider a great company and that our commitment to Innovation, Diversity and Sustainability ensures that Life Is On everywhere, for everyone and at every moment.

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