

Hayah Goes West with a New Mega Campus Scheduled to Open Sept-22

Egypt Education Platform (EEP) announced today that Hayah International Academy's legacy is all set to embark on a new phase with the launch of its very first branch West of Cairo. The new school is scheduled to open September 2022 utilizing a state-of-the-art premium campus in Mountain View's iCity, located in the heart of Sheikh Zayed district.

Hayah International Academy, among Egypt's premier educational institutions, had carved a niche for itself in the Egyptian education market for decades, with unique character education and a value-based success story as one of the very first premium IB World schools in New Cairo. The reputable institution had joined Egypt Education Platform back in June 2021, in a significantly remarkable integration that tied Hayah's expertise with EEP's demonstrated track record of success expanding extensively in the market over the past three years.

Hayah West, under the management of Hayah's founding leadership team, is scheduled to start student admissions in December 2021 for the academic year 2022-2023. The new school stands as the first major milestone formalizing EEP's ambitious growth plans to develop strong and sustainable for Hayah and to bring Hayah's IB quality educational offering within the reach of a wider community.

As stated by EEP management, Hayah is set on a fast course of growth to enrich the premium quality education model for both the existing community and the potential families expected to join Hayah's wider community West of Cairo. This has been already cemented through various investments spanning advanced educational technologies infrastructure, capacity building, teacher trainings, enrichment programs and facility enhancements.

"Our investment in Hayah West reflects our confidence, not only in Hayah as a premier school and its leadership which has positioned it among the top IB schools in the country with a strong character education edge, but also in its extremely unique value proposition and future prospects in light of the Egyptian families demand of deeply rooted values-education that brings back the role of the school in raising responsible, principled and competent students" Said Ahmed Wahby, EEP CEO.

EEP is steadily growing as a full-fledged education platform with its diverse independent streams that cater to different segments of the education sector, including GEMS International Schools, Premium National Schools, and two other educational streams to be announced and launched soon, in addition to Hayah Schools, as an independent stream that is set on an accelerated growth track.