

Egyptian health tech startup Bypa-ss raises \$1 million in Pre-Seed funding round to fuel further expansion.

Bypa-ss, the startup behind the health tech product, HealthTag, has announced the closure of a 1 million USD round from Egyptian and foreign Investors, with participation from Magic Fund, Acuity Ventures, Launch Africa, Plug and Play, and other regional and international VCs.

“We are beyond excited to invest in Bypa-ss! We are confident that Andrew and his team will build the future of health information infrastructure in Egypt, and we are glad to be part of it.” – Plug and Play

Founded in 2019, Bypa-ss introduced HealthTag, a platform for Health Information Exchange (HIE), offering physicians a free cloud-based clinic management solution. Through linking with a cloud database, HealthTag securely stores medical records collected from different healthcare providers and gives them to their rightful owner, the user. The user is also able to receive up to 70% discounts when paying out-of-pocket from the top healthcare providers in Egypt

Bypa-ss originated in Shebin El Kom, Menofia, and is now servicing its members all across Egypt. Having been accelerated and backed by Falak Startups’ investment, Bypa-ss was able to gain momentum and collect further angel funds that enabled it to spread in 5 cities in one year. Offering patients ownership of their health records, while giving doctors and healthcare providers visibility on patients’ full history.

Bypa-ss is currently eyeing expansion in its customer base and healthcare network, coming promptly after their recent rebranding (www.htag.health). Andrew Saad, CEO of Bypa-ss says: “With this investment coming in, we will be able to avail more features to our customers while maintaining our service level and growth momentum. Additionally, the company intends to use the funds to fuel expansion, perfect a high-end tech mobile app for patients to engulf and facilitate the information exchange between the stakeholders from different levels and sizes and capitalize on the company’s rapid growth.”

About HealthTag:

HealthTag (a mobile app and a physical card) aggregates and gives patients ownership of their health records, while giving doctors and healthcare providers visibility on the patient’s full history allowing people centric digital health information exchange as 1st of its kind in Egypt and north Africa. HealthTag also provides discounts up to 70% on medical services and is used to provide first responders with life-saving health records in emergencies and accidents.

www.bypa-ss.com

www.htag.health