

Executive Wellbeing Index 2021

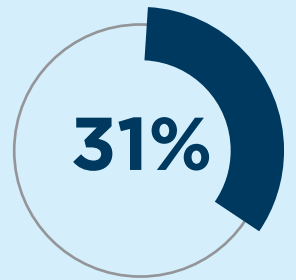
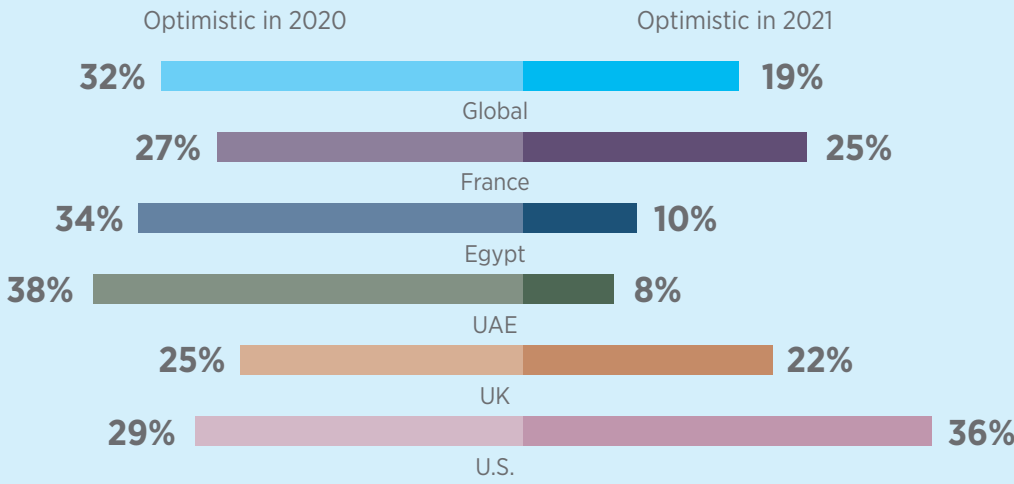
Now in its second year, the Bupa Global Executive Wellbeing Index captures insights from high-net-worth individuals (HNWIs) & senior executives about their work, home and health.

So what are the key trends for 2021?



With the pandemic ongoing, economic optimism is down

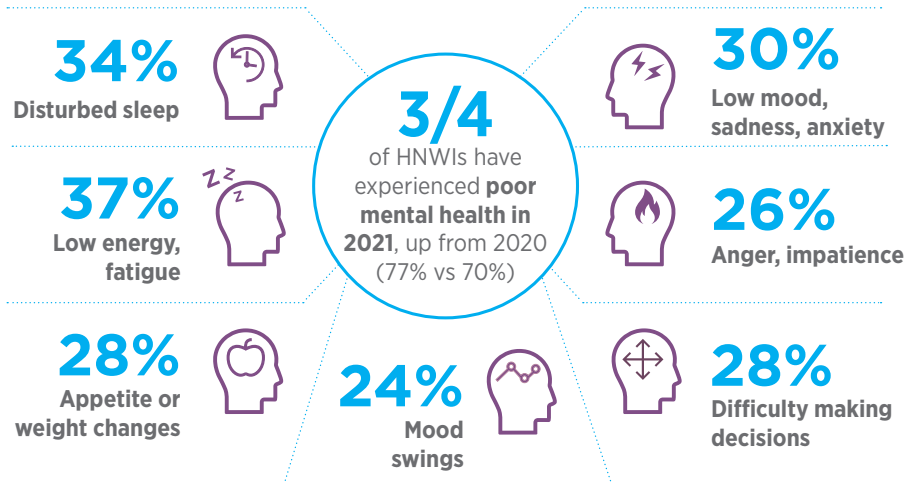
Most business leaders are less optimistic about global economic recovery than in 2020



and 31% fear the worst is yet to come



Mental health remains a concern for global wealth creators



45% are working fewer hours to recalibrate their work-life balance



Business leaders are committing to employee wellbeing to recruit and retain the best talent



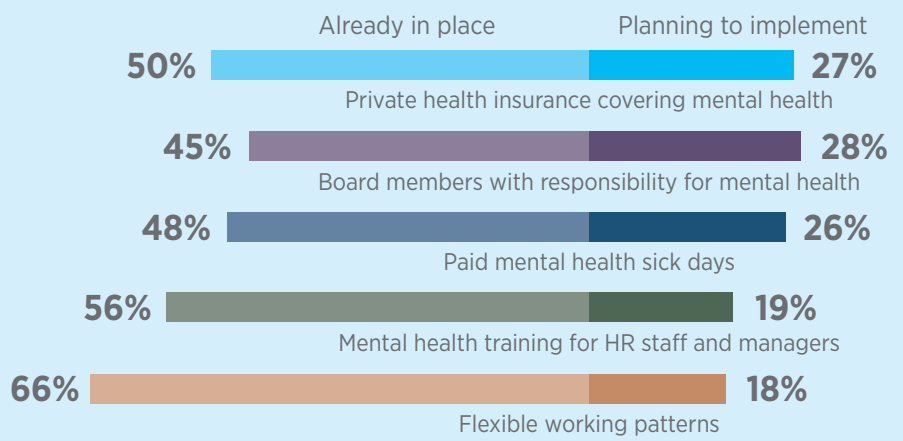
(39%) will focus more on employee wellbeing at work this year



Businesses are predicted to increase their spend on mental health support at work by up to

30% in the coming year

The number of board-level executives investing in workplace mental health initiatives



The pandemic has ushered in a new style of corporate leadership

28% believe inclusive leadership is important for employee wellbeing



business leaders already have the 'CEmO' position in post at their company

24% will introduce it in the next year

Most important leadership traits according to global business leaders

- Empathy **43%**
- Integrity **34%**
- Self-awareness **34%**
- Trustworthy **30%**
- Awareness of bias **28%**



ESG commitments are becoming increasingly important in future-proofing businesses

35% want their company to put more focus on **balancing profit with purpose**



1 in 3 believe being **more sustainable** is good for business



35% say Environmental, Social and Corporate Governance (ESG) values are important to both **investors and customers**



38% at board-level say employees are increasingly looking for strong ESG values from their workplace

