Hewlett Packard Enterprise appoints Mohamed Wasfy as Country Manager for Egypt
Comes with a proven track-record to lead HPE growth in Egypt

Cairo, Egypt
2 August, 2021
Hewlett Packard Enterprise (HPE) today announced that Mohamed Wasfy has been appointed as the Country Manager of HPE in Egypt. Under the leadership of Mohamed, HPE aims to strengthen its presence in the country and will continue to work closely with Egyptian authorities to achieve its long-term strategic plans and national goals under the Egypt Vision 2030 programme.

An accomplished senior leader, Mohamed brings over 20 years of experience working in Egypt's technology industry. In his previous roles with Intercom Enterprise, Oracle and IBM, he has led several national sales strategies and directed major business transformation initiatives for large enterprises. Before his appointment as HPE Country Manager for Egypt, Mohamed has served several positions in the company, as he was the Channels Manager & Acting Managing Director at HPE Egypt.

Mohamed's key priorities include leading business transformation strategies and programmes as his core expertise while exploring new business collaborations with government bodies and private companies. He will also focus on identifying new and helping existing customers and partners navigate their business operations through HPE's innovative solutions and maintain business continuity and operational excellence.

Commenting on Mohamed's appointment, Raif Abou Diab, Managing Director for HPE Egypt, Qatar, & Levant said, *"I am delighted that Mohamed Wasfy is HPE's new Country Manager for Egypt and I look forward to working with him. Mohamed's appointment highlights our commitment to Egypt and its incredible talent pool. With Mohamed's proven track record of leading successful business transformations and his executive-level experience in the technology industry, HPE will further accelerate its contribution towards the digital transformation journey and sustainability goals as a part of Egypt Vision 2030."*

Raif added, "Egypt is an important market for us, and I am confident that Mohamed will execute the right vision and strategy for HPE's growth in the country and help bring our customers' satisfaction to higher levels while broadening our relationships with local channel partners."

"I am pleased to take on this important role for HPE and I look forward to leading the company's business in the country. I am excited to learn from our colleagues and partners and I believe that my knowledge and expertise will help our customers and partners achieve their aspired digital transformation goals," said Mohamed Wasfy, Country Manager for Egypt, HPE.

About Hewlett Packard Enterprise
Hewlett Packard Enterprise (NYSE: HPE) is the global edge-to-cloud company that helps organizations accelerate outcomes by unlocking value from all of their data, everywhere. Built on decades of reimagining the future and innovating to advance the way people live and work, HPE delivers unique, open and intelligent technology solutions delivered as a service – spanning

Compute, Storage, Software, Intelligent Edge, High Performance Computing and Mission Critical Solutions – with a consistent experience across all clouds and edges, designed to help customers develop new business models, engage in new ways, and increase operational performance. For more information, visit: www.hpe.com

For media inquiries, please contact:
Aya Mostafa
+2 01014916408
aya.mostafa@publicistinc.com

Field Code Changed