



FOR IMMEDIATE RELEASE
Cairo, Egypt | 14 August 2021

MBH advised Atlantic Industries the sale of Coca Cola Bottling Co of Egypt SAE

Matouk Bassiouny & Hennawy (“**MBH**”) is pleased to announce that it successfully represented, together with Clifford Chance LLP as international counsel, Atlantic Industries, a 42% shareholder of Coca Cola Bottling Co. of Egypt SAE (the Target), in its sale to Coca-Cola Hellenic Bottling Company (the Buyer).

This transaction will grant the Buyer access to the second largest non-alcoholic ready-to-drink market in Africa by volume, with Nigeria and Egypt accounting for 25% of the continent’s population.

The MBH team assisting on the transaction was led by Omar S. Bassiouny (Founding Partner and Head of Corporate and M&A) and included Maha El Meihy (Senior Associate) and Zahra Ashraf (Junior Associate).

Other legal counsel included Zulficar and Partners, Mena Associates – Amereller, as well as Sullivan & Cromwell LLP as international counsel to the Buyer.

Contact us:

Matouk Bassiouny & Hennawy

12 Mohamed Ali Genah
Garden City, Cairo, Egypt
T +(202) 2796 2042
F +(202) 2795 4221
info@matoukbassiouny.com

For more about Matouk Bassiouny & Hennawy, check out our website at <https://matoukbassiouny.com/>

For any press related inquiries please contact Mary Harding (mary.harding@matoukbassiouny.com).