

Al-Mansour Automotive appoints Ankush Arora as new CEO

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Al-Mansour Automotive Company, one of the largest General Motors dealerships in the world, has announced the appointment of Ankush Arora, the company's Director of Operations, as the new Chief Executive Officer of Al-Mansour Automotive Company, effective July 1st 2021

The appointment follows the stepping down of Adel Khadr from his post as CEO, who opted to retire after record-long tenure with Al-Mansour Automotive Company for 46 years, 27 years of which he served as the CEO where he exerted unrivaled efforts that helped to keep Al-Mansour name high and was geared to serve both the community and consumers.

Mr. Ankush Arora, a Mechanical Engineer from India's Thapar Institute of Engineering, is an automotive expert with over 30 years of expertise in the automotive sector, covering commercial aspects, corporate strategy, and manufacturing planning, as well as past business experience in different disciplines of the automotive industry across the world.

Arora joined Al Mansour Automotive Company, in June 2014, as Group Chief Operating Officer (COO). Under his leadership, Mansour developed markedly over four years and was able to include additional companies in the Group, including Peugeot, MG Brand in Egypt, and "Hero" Motorcycles in Uganda, as well as the growth of its distribution base in Sub-Sahara Africa.

Prior to his employment in Egypt, Arora worked for Tata Motors Limited in Mumbai, India, as a dual-duty bearer Vice President - Head of Corporate Strategy and Head of Sales, Service, and Marketing for the Passenger Vehicle Business Unit, and was a member of the Executive Committee. Arora worked with General Motors in India, Singapore, Shanghai, and South Korea for 18 years from 1997 and served as the Vice President, sales, service, and marketing in both local and export markets for General Motors South Korea.

He was credited with the Chevrolet Brand's debut in Korea in 2011, laying a solid foundation for the new brand's success and development. During his tenure at GM Korea, worldwide sales of CBU and CKD reached record highs in 2012.

Arora was the Head of GM India's commercial operations, and under his guidance, sales peaked in 2010. That same year, he was named one of India's top 100 brand builders by the Economic Times of India, the country's leading business daily newspaper. He also led Toyota's Bahwan Automobile Center for six years and was named Best Global Sales Executive in 1992.