

## **Egypt Education Platform to Establish a GEMS International School in Soma Bay**

Egypt Education Platform (EEP), the leading education services provider in Egypt and Abu Soma Development announced signing a Memorandum of Understanding to develop and operate the first international school in Soma Bay under GEMS International Schools stream.

The cooperation aims at providing a bench-marked quality educational services for the local community and the cities in Red Sea governorate.

Ibrahim El Missiri, Abu Soma Development CEO commented “Our long-term vision is to develop Soma Bay as a permanent fully-integrated residential community, which also goes in line with Egypt’s 2030 vision, creating sustainable communities across Egypt. We are very excited to commence our first school project with GEMS International Schools under EEP, as a reputable education partner to develop and manage the school, ensuring a top-quality education model provided at Soma Bay is bench-marked to the ones of main cities, so we can maximize the value of our prime location by attracting interest of families from all over the Red Sea governorate looking for a neighborhood quality education”.

Ahmed Wahby, the CEO of Egypt Education Platform said “We are committed to our expansion plan ensuring we touch the lives of many families across Egypt, via providing a world-class education service. The partnership with Soma Bay is another milestone in our progressive strategy to continue pursuing new opportunities by which we utilize our global expertise serving different communities and segments. This includes international educational benchmarks, advanced information technology infrastructure, academic and operational experience, and distinguished training capacities”.

“Our plan for the new school is to create long-term value through conveniently-located quality education provision, which contributes to Soma Bay turning into a permanent residential destination in addition to it being a prime touristic attraction” Wahby added.

Egypt Education Platform (EEP), the full-fledged educational platform, comprises several independent streams that cater to different segments in the educational market. This includes GEMS International Schools, Prime National Schools, Hayah Schools Enterprise, and two other streams to be launched and announced soon.

The latest agreement with Soma Bay is a testament to the record of success that EEP has been demonstrating on all streams’ levels. Soma Bay school project, apart from its strategic importance derived by the prime location, is the third accomplishment in a row for EEP, post a major partnership with The Sovereign Fund of Egypt to develop and operate two schools in west Cairo with a total capacity of 5,000 students, followed by a featured integration with Haya International Academy, as an independent stream under the platform.

The newly developed school in Soma Bay will be starting September 2023 under the GEMS International Schools stream and is expected to host 600 students.