

Henkel Egypt allies with (GIZ) to encourage girls to venture into new fields of work

El Sherei: “Henkel Egypt joined "ProGirls Project" to train female participants in a multinational and multicultural work environment on achieving self-realization & success in several professional fields, including the technical one.”

El Sherei: “Henkel Egypt participation in “ProGirls Project” culminates its 2020 relevant effort in training female engineers in the company’s factories in Port Said and the 6th of October.”

Cairo, 01 June 2021: Henkel Egypt, in cooperation with (GIZ), promptly joined the “ProGirls Project” to encourage girls to explore new fields of work, which for years have been perceived to be exclusive for men, such as science, technology, engineering, and mathematics. This is a step forward in a 3-decade journey of genuine initiatives by Henkel to empower women and entrench its global strategies of promoting gender diversity, enhancing women's contributions in professional life, achieving equality, and eliminating work-related discrimination.

In this regard, Mr. Ibrahim El Sherei, Head of Human Resources at Henkel Egypt said: “Inspired by Henkel’s global values of achieving gender equality, we joined the “ProGirls Project” and contributed to a highly-professional training plan for 14-17 years old females. The program will qualify them to use the latest global technical and digital solutions, while training them in a multinational and multicultural work environment. This would help them develop skills to join the labor market with better prospects. Today, women have many career options with active and successful participation.”

“Henkel Egypt participation in “ProGirls Project” culminates our dedicated efforts to empower female future pioneers to venture into new arenas, such as joining the factory workforce. In 2020, we provided internship programs for engineering female graduates for a year in our factories in Port Said and the 6th of October. Some of them ended up as full-time employees. Henkel Egypt reinforced gender equality in Henkel’s Global Business Solutions Center in Cairo, which provides scientific & technical solutions to Henkel branches across the region and where female representation exceeds 60% in various departments, such as supply chain, information technology, accounting, procurement, and human resources,” El Sherei added.

Participants will be trained remotely, online, or in-person during the summer vacation, accompanied by a Henkel employee. The end of the course marks the ‘International Day of the Girl Child’ on October 11th, 2021, an occasion that Henkel is keen to celebrate every year just as it does with the International Women Day to honor the efforts of women in the workplace.

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About Henkel Egypt

Henkel began its business operations in Egypt in 1992 and it is continuing to develop its business on a sustainable basis. Henkel Egypt is proud to have established a fruitful relationship with Egyptian consumers and the Egyptian government through its pioneering brands and the trust in both the Egyptian economy and Egyptian talents. Currently, Henkel Egypt employs more than 700 employees. In addition to more than three thousand indirect jobs. Henkel offers excellent development and career opportunities in an international environment. Henkel prides itself as a leader in technology and is committed to technology transfer to the country and development of the Egyptian labor/youth through training and on-the-job development. Henkel is committed to operating sustainably in Egypt and is a responsible corporate citizen; it invests in the community and the environment it operates in as part of its global sustainability strategy and targets.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2020, Henkel reported sales of more than 19 billion euros and adjusted operating profit of about 2.6 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

About GIZ

GIZ is an organization on a mission to achieve sustainable development by offering tailored, cost efficient and effective services that impact the future. On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) the organization has been executing projects in different developmental areas of the country and have profoundly established themselves among the governmental and business community.

About GIZ's ProGirls Program

It is jointly implemented by the regional program EconoWin (Economic Integration of Women in the MENA Region) of the GIZ and PASCH of Goethe-Institute. The fifth edition of ProGirls project is set to kick off in 2021. The project's objective is empowering and introducing the next generation of female employees to the workforce, especially in male-dominated fields (STEM, IT, ICT or management/leadership positions). This allows them to take a conscious decision regarding their professional career path.

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