

Hassan Allam Holding ushers in new era of productivity and security following its move to the intelligent Microsoft Cloud

Egypt's engineering and construction giant increases its agility and strengthens its threat posture through the adoption of Microsoft innovation – becoming a more collaborative and connected enterprise

1 June, 2021; Cairo, Egypt – Microsoft today announced that Hassan Allam Holding (HAH) has significantly boosted both its productivity and security following its migration to the trusted, versatile, intelligent Microsoft Cloud.

“We were at a critical juncture in our growth journey,” said Aly Kouriem, Hassan Allam Group IT Director. “We were eyeing market expansion in our domestic market, the Middle East, and Africa and needed to ensure our agility. That meant being more productive and secure than previously. We sought a cloud provider that could become a trusted partner in our digital transformation. Moving to the Microsoft Azure allowed us to increase our productivity and security simultaneously.”

HAH made the move to Microsoft Azure during the COVID-19 crisis. Its emphasis was on its productivity and security requirements, migrating thousands of users onto Office 365 for collaboration and business continuity. Microsoft, working with HAH stakeholders, conducted a Cyber Security Assessment exercise that led to the Egyptian company's adoption of Azure Sentinel, Microsoft's cloud-native security information and event management (SIEM) solution that allows an enterprise to tap into its network telemetry for a 360-degree, real-time view of its threat posture.

“Technology has become a key enabler for businesses to accelerate their growth. Egyptian enterprises are incorporating innovation in their strategy to address the needs of the constantly evolving business environment.” Said Mirna Arif, Country Manager, Microsoft Egypt. “Hassan Allam Holding has been at the forefront in leading by example- in accelerating their digital transformation endeavors. Our partnership with them will empower their employees to work remotely and securely through our reliable and trusted cloud solutions.”

Following its recent successes, HAH's plans for the coming year include the migration of critical workloads to Azure, and adoption of PowerApps and chatbots.

HAH is one of the largest corporations in Egypt, employing more than 35,000 people across the Middle East and Africa. For more than 85 years it has provided vital services to a growing nation, including engineering, construction, and utilities investment and development. Today, it is among the top 250 player in the global construction industry. HAH is currently diversifying, through expansion in infrastructure, energy, water and wastewater-treatment, landscape, and utilities sectors.

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About Hassan Allam Holding

Hassan Allam Holding is a leading Egyptian engineering and construction group whose primary operations include infrastructure, power, industrial, petrochemical and complex large-scale building projects in Egypt and the MENA region. The founders of Hassan Allam Holding commenced operations in 1936, making the oldest construction franchise in the MENA region with a solid reputation, superior technical capabilities, and a diversified portfolio. With a legacy of identifying and investing in attractive infrastructure projects, in the past five years, it has delivered over 70 projects and has a current backlog exceeding USD 5 billion. The group is named among the Engineering News-Record (ENR) list of the top 250 global contractors.

For more information, visit www.hassanallam.com.

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About Microsoft

Microsoft (Nasdaq "MSFT" @microsoft) enables digital transformation for the era of an intelligent cloud and an intelligent edge. Its mission is to empower every person and every organization on the planet to achieve more.

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