

**GoDaddy participates in GIZ's ProGirls Program**  
**Promoting diversity and inclusion for Egyptian women in technology related fields**

- **GoDaddy** supports Egypt's vision to build female capabilities while embracing Information and Communication Technology (ICT) tools and solutions
- **GoDaddy** provides a virtual summer internship and job-shadowing opportunities

**Cairo, Egypt – 19 May 2021** – GoDaddy Inc. (NYSE: GDDY), the company that empowers everyday entrepreneurs, today announces its participation in GIZ's ProGirls Program. Through the esteemed program, GoDaddy will offer middle school students an exciting work experience opportunity by interning with GoDaddy MENA team. With a commitment to promoting diversity in technology, GoDaddy aims to maximize the potential of these interns and support inclusion of women in all fields of business, including the technology and computer engineering sectors.

GoDaddy is providing middle school girls (14 – 17 years old) with a virtual summer internship learning how GoDaddy supports its customers across EMEA, including in the MENA region. They will also experience job-shadowing with a female GoDaddy executive that allows them to shadow the GoDaddy executive in her daily work tasks. They will also be given the opportunity to support a variety of projects to learn and provide experience across a variety of work functions.

"We are thrilled to be participating in this valuable program as it aligns with our own mission to empower everyday entrepreneurs and make opportunity more inclusive for all. The importance of this partnership also extends to our support of Egypt's vision to build female capabilities while encouraging them to embrace Information and Communication Technology (ICT) tools and solutions," said Selina Bieber, Senior Director of GoDaddy Middle East and Africa.

She added: "As one of the globally recognized top workplaces for females in technology, and with a strong belief in the power of diversity, we hope to help ProGirls participants make an informed decision regarding their field of study and professional future – through their hands-on experience at GoDaddy. In MENA region, GoDaddy is represented by women leaders responsible for company operations and serving customers across the region. Helping young people experience opportunities to work and excel in technology fields is important, as they consider choices for their areas of interest for future educational and employment opportunities."

**##END##**

**About GoDaddy**

GoDaddy is empowering everyday entrepreneurs around the world by providing all of the help and tools to succeed online. GoDaddy is the place people come to name their idea, build a professional website, attract customers, sell their products and services, and manage their work. Our mission is to give our customers the tools, insights and the people to transform their ideas and personal initiative into success. To learn more about the company visit [www.GoDaddy.com](http://www.GoDaddy.com).

### **About GIZ**

GIZ is an organization on a mission to achieve sustainable development by offering tailored, cost efficient and effective services that impact the future. On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) the organization has been executing projects in different developmental areas of the country and have profoundly established themselves among the governmental and business community.

### **About GIZ's ProGirls Program**

It is jointly implemented by the regional program EconoWin (Economic Integration of Women in the MENA Region) of the GIZ and PASCH of Goethe-Institute. The fifth edition of ProGirls project is set to kick off in 2021. The project's objective is empowering and introducing the next generation of female employees to the workforce, especially in male-dominated fields (STEM, IT, ICT or management/leadership positions). This allows them to take a conscious decision regarding their professional career path.

### **For more information, please contact:**

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