

ISQAN.COM Partners with Qasatli to Revolutionize the Egyptian Resale Market

The Partnership will digitize and streamline the Resale Installment process for the First Time in the Middle East

In line with their mission to digitize the real estate market, ISQAN.COM has announced its partnership with ready-to-move resale installment company, Qasatli, to offer online homebuyers the ability to select tailored installment plans for ready to move properties.

Qasatli is a real-estate consultancy company that has a number of residential and touristic units across different projects around Egypt. The company allows future homeowners the opportunity to tailor installment programs that match their preferences, hence fostering the real-estate industry in Egypt.

First of its kind in the region, the program will apply to resale units – aiming to make the process quicker, easier and more accessible. Embracing convenience, future-property owners will be able to create their own installment plans through the platform. The options include up to seven years of installments and a wide spectrum of quarterly payments – offering a suitable plan for every budget. Moreover, the streamlined application process, will enable the users to get rapid approvals hassle free.

“Qasatli’s financing options are a breakthrough for the Egyptian Market. We look forward to providing their financing options to our users making the home search experience as easy and convenient as possible” said Ali Ezzat, Co-founder of ISQAN.COM.

“We are delighted to partner with an innovative platform such as ISQAN.COM to support the digitalization of the real-estate market and unify our vision for installment plans, which apply on the units that we own and offer for sale. Moreover, this partnership shall also directly contribute to the development of the real-estate and resale markets,” shared Mohamed Youssef, CEO of Qasatli

This new partnership feeds into Egypt’s direction towards the digitization of the industry and the mission of both companies to make real estate more accessible, transparent and digitally-convenient to all. By opening the resale market to a wider audience of potential buyers, the program will expand the market’s current capacity of units and encourage higher demand on resale properties.

ISQAN.COM's has had a short yet ambitious timeline in the Egyptian real estate market, this partnership solidifies the company's positioning as a progressive startup while it continues to digitize the market.

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