





UK/EGYPT PARTNERSHIP FOR THE PROMOTION OF SUSTAINABLE MANUFACTURING IN AFRICA

With a breakout Session on the Agriculture Industry





Tuesday 23 March 2021

Session 1: Egypt as an Intra-African Trade & Investment Gateway

UK Time	Egypt Time	
09:00 - 10:15	11:00 - 12:15	<p>Post-Brexit, the UK will be able to capitalise on Egypt's favourable location as a gateway to Africa. Africa has 8 of the world's 15 fastest growing economies and there is huge demand on the continent for clean, sustainable and innovative investment in the manufacturing sector.</p> <ul style="list-style-type: none"> Enhancing regional trade through new trade agreements such as the African Continental Free Trade Agreement (AfCFTA) and the new UK-Egypt Association Agreement Industry 4.0; smart technologies to support economic development and achieve continental integration The role of the private sector and SME's
		<p>WELCOMING REMARKS</p> <ul style="list-style-type: none"> Khaled Nosseir, Chairman - British Egyptian Business Association (BEBA) Ian Gray OBE, Chairman - Egyptian British Chamber of Commerce (EBCC) <p>SPEAKERS</p> <div style="display: flex; justify-content: space-around; align-items: flex-end;"> <div style="text-align: center;">  <p>KEYNOTE: H.E. Dr. Nevine Gamea Minister of Trade & Industry</p> </div> <div style="text-align: center;">  <p>Emma Wade-Smith Her Majesty's Trade Commissioner for Africa, Department for International Trade</p> </div> <div style="text-align: center;">  <p>Wamkele Mene Secretary-General, African Continental Free Trade Agreement (AfCFTA) Secretariat</p> </div> <div style="text-align: center;">  <p>Ahmed El Sewedy President & CEO, Elsewedy Electric</p> </div> </div>

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Session 2: Egypt's Sustainable Agriculture Strategy

10:30 - 11:45	12:30 - 13:45	<p>SPEAKERS</p> <div style="display: flex; justify-content: space-around; align-items: flex-end;"> <div style="text-align: center;">  <p>KEYNOTE: H.E. Al-Sayed Al Kasser Minister of Agriculture & Land Reclamation</p> </div> <div style="text-align: center;">  <p>Dr. Sherif El Gabaly Chairman, African Cooperation Committee, Federation of Egyptian Industries & Chairman, African Affairs Committee, Egyptian Parliament</p> </div> <div style="text-align: center;">  <p>Abdel Hamid El Demerdash Chairman, Agricultural Export Council</p> </div> <div style="text-align: center;">  <p>Eng. Mohamed El Dahshoury CEO, Hassan Allam Construction</p> </div> </div>
		<p>MODERATOR: Eng. Amr Abou Freikha, Board Member, Engineering Export Council of Egypt</p>

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Parallel Roundtable Discussions

		Project Financing	Knowledge Transfer in the Agricultural Industry
12:00 - 13:30	14:00 - 15:30	<p>A roundtable discussion on raising finance for manufacturing projects in Africa.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Michele Dee, Regional Head for Africa, UK Export Finance (UKEF) • Oliver Phillips, Associate Director, Sustainable Finance Africa & the Middle East, Standard Chartered • Amer Kamel, Executive Vice President Business Development & Corporate Banking, African Export-Import Bank • Mohamed Hemdan, CRO, Export Credit Guarantee of Egypt (ECGE) <p>Moderator: Dr. Ismail Selim, Director, The Cairo Regional Centre for International Commercial Arbitration (CRCICA)</p>	<p>A roundtable discussion on how UK companies can support the development of Africa's agricultural industry through the use of new technologies that increase regional integration and diversification and promote best practice.</p> <ul style="list-style-type: none"> • Resource use efficiency (water, soil, green energy & biodiversity) • Food safety certification • R&D: leveraging technology • Capacity building <p>Speakers:</p> <ul style="list-style-type: none"> • Dr. Nicola Cannon, Associate Professor of Agriculture, Royal Agricultural University • Roger Vickers, Chief Executive, Processors & Growers Research Organisation (PGRO) • Iman Kamel, Executive Director, Horticultural Export Improvement Association (HEIA) • <i>Case Study:</i> Helmy Eissa, CEO, Nahdet Misr for Agro Industries
		<p>By Invitation Only Please RSVP to karin@theebcc.com if you wish to attend this session. Limited places available.</p>	<p>By Invitation Only Please RSVP to karin@theebcc.com if you wish to attend this session. Limited places available.</p>

B2B Sessions

13:45 - 15:15	15:45 - 17:15	<p>B2B: Manufacturing & Agricultural Project Presentations</p> <p>B2B sessions with major Egyptian & African contractors in the agriculture sector looking for project partners and expertise (contractors tbc)</p>
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Further B2B meetings can be scheduled following the conference

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