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المجمع الصناعي: مدينة ٢ أكتوبر - المنطقة الصناعية السائسة - طريق الواحات ص.ب: ٢٢ أكتوبر شمال تليفون: ٣٨١٦٤٣٣٠ (٠٠) فلكس: ٣٨١٦٤٤٤٤ (٠٠) الخط الساخن للمبيعات: ١٩٦٩٧

To: EGX Dear sir,

With reference to what we read in El Borsa newspaper in its issue dated 3/18/2021 with an unknown source about the Egyptian government's intention to issue a new license to produce cigarettes in the Egyptian market and that Eastern Company will be a partner in the new company and that there are special requirements that are in this regard.

Eastern Company asserts that the issuance of operating licenses in the country is an inherent right of the Egyptian government through the Industrial Development Authority, and that EC is not a party to this decision, and it does not have any official information regarding this decision, and in the event of availability of official information or contacts, it will be dealt with, studied and presented. The board of directors must disclose it in the usual way and submit it to the general assembly of shareholders if necessary

Eastern Company seizes this opportunity to emphasize its ability to compete, expand and raise its operational profits, as well as to enter into new products and establish its bases with full force in every segment in which it operates.

Also Eastern Company is studying several new investment projects that will strengthen its position as a leader in the field of smoking and tobacco alternatives

Mohamed abdulrahman ahmed

Investor relation manager

