

EIGameya Announced Amr Aboelazm as Non-Executive Chairman & Ahmed Abdeen as CEO

Egyptian Fintech, EIGameya, announced earlier today that Mr. Amr Aboelazm has assumed the position of Non-executive Chairman of the board, in addition to being an investor in the company. Moreover, EIGameya also declared Mr. Ahmed Mahmoud Abdeen to be the new Chief Executive Officer.

In this regard, Mr. Amr Aboelazm, Non-executive Chairman of Fintech EIGameya, expressed his sincere pleasure being chosen for such eminent post, he stated: “I am honored to join EIGameya; given how this prestigious entity has had a clear impact on supplying the nation with the latest innovations and financial solutions that technology has to offer. Seeing how the company’s creative digital solutions go in line with the Egyptian government’s endeavors to support the economy by establishing financial inclusion, I believe our contributions shall induce a paradigm shift to the traditional methods of financial savings, as well as improve the customer service levels, and ultimately boost the digital financial services in the Egyptian market.”

On his part, Mr. Ahmed Mahmoud Abdeen - Founder and CEO of EIGameya commented: “We are thrilled to have Mr. Amr Aboelazm as our Non-executive Chairman. Aboelazm comes with a proven track-record extending over 28 years in the field of banking and financial services. We strongly believe that he will be a great added value to our advisory board.

Whilst taking into account how CBE's strategies reaffirm financial inclusion, ElGameya sees eye to eye by systematically commissioning subject-matter experts and striving to increase the local mutual fund businesses for individuals; via capitalizing on the external position of the Egyptian economy in this respect."

Amr Aboelazm currently holds the position of Chairman of the Board of Directors and Managing Director of Tamweely Microfinance, in addition to his position as a member of the Board of Directors of the International Council for Small Businesses (ICSB), Chairman of the Middle East Council for Small Businesses and Entrepreneurship (MCSBE), a member of the Board of Directors and a member of the Re-Structuring Committee at Nasser Social Bank. Aboelazm has formerly held the position of a member of the Board of Directors of the Small, Micro, Small and Medium Enterprises Development Agency (MSMEDA), as well as the position of CEO, Vice-Chairman of the Board of Directors and the founding partner of **Tanmeyah Microenterprise Services**. He has also held the post of Executive Vice President of KFW Development Bank in Egypt, as well as being an investor in several startups and mentoring a number of young entrepreneurs and a consultant for emerging financial technology companies.

ElGameya Fintech Company was established in 2019 by Ahmed Mahmoud Abdeen as an online platform that provides microcredit and collaborative lending solutions to individuals based on the Sharing Economy's concept; known as mutual funds. Through ElGameya mobile application, users can partake in mutual funds with other users who have identical

savings capabilities in public circles. The application also enables the facilitation of electronic payment processes, as well as having an integrated market that enables users to access low-price products as an alternative to cash.