

ISQAN.COM SECURES A SIX-FIGURE USD SEED ROUND TO EXPAND PRESENCE IN EGYPT'S REAL ESTATE MARKET

Isqan.com, the growing real estate listings platform has raised a six-figure USD seed funding round from Real Estate Developer Eng. Mohamed Gaballah CEO of EGYGAB HOLDING, to scale their recent momentum.

The funds will be used to ramp up operations by hiring new talent to the team, as well as investing in marketing and continuing to grow their product.

Ali Ezzat, Co-founder at isqan.com, commented saying “we aim to digitize the entire real estate industry in Egypt by providing users with the easiest, fastest and most powerful real estate search experience possible.”

Founded just four months ago, isqan.com has seen rapid growth, onboarding over 50 companies with property listings reaching over ten thousand as well as attracting thousands of users and leads to their easy-to-use platform.

Karim Kazem, Co-founder at isqan.com, expressed his gratitude by saying, “We are thrilled to be working with Eng. Mohamed Gaballah. His investment in isqan.com is a testament to his belief in our team, product and growth strategy.”

Isqan.com's cutting edge development is spearheaded by their two technical Co-Founders, CTO Omar Doma and Tech Lead Omar Mohamed. We caught up with them to ask them some questions:

What sets you apart from the competition and how will the investment help you?

Doma replied saying “isqan.com is a very unique product to the real estate market, not only that it provides a much-improved user experience and incredibly powerful features, but it is also powered by a very advanced & modern tech stack which enables us to provide these unprecedented offerings to the market.

Omar Mohamed added "isqan.com helps people take one of their most important decisions. This investment will support isqan.com in providing a valuable service and offering real value to its users by guiding them to make their next real estate purchase, helping usher the Egyptian real estate market into the modern age."

Isqan.com aim's to aggressively increase their market presence in Egypt, having their sights set on another financing round towards the final quarter of 2021 to meet their expansion goals.

To find out more please visit www.isqan.com