

SODIC and Mobica introduce Work-Plex

An innovative office lease solution for SME's

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Leading real estate developer SODIC and Mobica the largest office furniture manufacturer in the Mena region are partnering to bring a new office concept to the market.

The concept entails offering offices and work spaces developed and finished by SODIC, fully furnished with Mobica's quality furniture - all on lease basis. This plug and play concept enables clients to start their business with no initial investment, making for an accessible, efficient and hassle-free experience. Custom designed to fit each unique client's needs, the new concept allows clients the freedom to choose their tailored layouts and preferred interior look and feel. The wide range of office sizes and innovative young furniture designs at cost-competitive prices will successfully cater to the taste and needs of a wide segment of office seekers.

Commenting on the collaboration Magued Sherif, SODIC's Managing Director said "The newly introduced office solution is one of many new innovative concepts we are rolling out to the market, in line with our customer focus approach."

"We are very excited to work with SODIC on this new concept that meets the needs of both of our customers in one innovative and practical offering", said Mohammed Farouk Abdelmoniem Mobica's CEO."

The new solution will debut at "The Portal Business Park" in SODIC West, and is planned to be offered across all SODIC commercial projects at a later stage. The Portal Business Park is ideally located at the centre of SODIC West, surrounded by established retail, entertainment and commercial venues. The Portal includes over 30,000 sqm of Class A office space and ground-level retail.

Mobica is a family-owned private limited company. It was founded in 1979 with a vision of transforming the office furniture industry in Egypt and has since grown its purpose to supporting customers in all their interior and exterior requirements.

About SODIC

SODIC is one of the region's leading real estate development companies, currently developing a number of diversified projects in Egypt. SODIC's developments in East and West Cairo and Egypt's North Coast range from residential, retail and commercial projects to large scale mixed-use developments. SODIC is listed on the Egypt's Stock Exchange (Ticker OCDI). For more information please visit www.sodic.com

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