

# Blackboard®

News Release

## **Cairo University Selects Blackboard to Enhance its Digital Teaching and Learning Infrastructure**

**Institution leverages Blackboard's integrated cloud LMS and virtual classroom solutions for over 250,000 students**

CAIRO, 14<sup>th</sup> December 2020 -- Blackboard Inc., a leading global EdTech software and solutions company, today announced that it has partnered with Cairo University, a leading university in Egypt, to help drive student success. Cairo University is leveraging Blackboard's fully integrated cloud learning management system (LMS), Blackboard Learn, and virtual classroom solution, Blackboard Collaborate, to create an agile and scalable connected learning environment for its over 250,000 students spread across 27 colleges, centers, and institutes.

Founded in 1908, Cairo University is Egypt's oldest modern university and a leading higher education institution and among the top ranked universities in Africa. The institution continues to push the boundaries of discovery, such as launching a specialization in artificial intelligence that is helping governments prepare for the onset of AI.

"We are pleased to partner with Cairo University and help them to achieve their online learning and academic goals," said Oleg Figlin, Vice President for Europe, Middle East and Africa at Blackboard. "Our fully integrated cloud LMS and virtual classroom solutions will help Cairo University achieve its long-term strategy to enhance its digital teaching and learning infrastructure."

A key determining factor in Cairo University's selection of Blackboard was the company's local presence in the Middle East and Africa region, as well as the unparalleled support offered by the regional team.

"We selected Blackboard as our teaching and learning partner to take learning to the next level with a powerful and flexible cloud LMS and virtual classroom solution," said Dr. Muhammad Elkhosht, President of Cairo University. "We needed a solution that would meet our needs now as well as scale in line with our vision for the future. Simultaneously, the emergence of the COVID-19 pandemic and the subsequent shift to remote learning underlined our need for a solution that ensured continuity in times of flux."

Blackboard's cloud LMS and virtual classroom solutions provide the foundation for Cairo University's Smart Campus educational platform, a set of integrated systems including third-party applications such as Assessment Gourmet, scientific reference, plagiarism, data privacy, and confidentiality systems.

“Egypt has always served as a beacon of education across the region. We are honored to enter a strategic alliance with one of the nation’s leading universities. We will apply our years of experience in serving millions of learners globally, as well as our local expertise, to better support Cairo University,” added Hanny Alshazly, Regional Vice President for the Middle East at Blackboard.

#### About Blackboard

Blackboard is a leading EdTech company, serving higher education, K-12, business, and government clients around the world. We connect a deep understanding of education with the power of technology to continuously push the boundaries of learning. Our mission is to advance learning together with the world's education community so that all learners, educators, and institutions can realize their goals today and prepare for tomorrow.