

## NASS signs memorandum of understanding with Education for Employment-Egypt at the Employers for Youth II to cooperate in raising the employability skills for Egyptian Youth in TVET sector

The MOU, which was signed during the Employers for Youth event, will see the partners come together to develop a framework to bolster youth employability skills with a focus on TVET training and education opportunities in Egypt

## Cairo, 23 November 2020

The National Academy for Science and Skills (NASS), a leading vocational training and capacity building solutions academy in Egypt, signed today a partnership agreement with Education for Employment-Egypt (EFE) at the latter's "Employers for Youth II" event at the Cairo Marriott Zamalek hotel. The partnership will see the two industry heavyweights collaborate to add value to the traditional and vocational training and education landscape in Egypt.

NASS Academy has a proven track record and unique model of qualifying youth in TVET sector with international benchmarks, NASS works on bridging the gap between the industry needs of having a qualified labour force and the existing educational output. On the other side, efe has developed a wide range of programs to boost youth employability skills by strengthing their interpersonal skills and equip them with the needed soft skills which became very pivotal to win a job. The partnership between NASS and efe creates a significant employment gateway for youth and industry.

"Bringing our experiences to events where youth are at the centre of the conversation is part and parcel of our mission to advance young generations and contribute to their prosperous employment. Through our work, we aim to bring the best of what local and international practices have to offer and enrich our labour market through the efforts of the outstanding calibres we are regularly training. This new partnership with EFE-Egypt is sure to move us both forward as we build a solid foundation of human capital on which our national economy can continue to grow," commented Dr. Amr Abdel Kawi, CEO of NASS.

The event, funded by Trafigura Foundation, brought together several industry experts for panel discussions and presentations on the future of employability of TVET graduates as the market continues to weather the effects and challenges posed by COVID-19. The event also explored opportunities for employers to optimize their recruitment cycles and return on investments in human capital. EFE-Egypt and NASS presented their experiences on understanding the local labour market and creating solutions and programs that build complementary talents and capabilities. The organizations also showcased their training frameworks and services to employers who are looking to begin introducing advanced learning to their workforces to improve their operations.



NASS was founded in 2012 to empower workers across the labour market using innovative training and solutions. The academy currently holds 50 different accreditations and certifications and manages four applied technology schools, with over 7,000 workers trained so far.

 $-\mathsf{Ends}-$ 



## **About NASS**

The National Academy for Science and Skills (NASS) is a leading model for Technical and Vocational Education and Training (TVET) in Egypt. The academy works to develop a resource pool of skilled individuals and a professional labor ecosystem, to drive economic progress that is aligned with the 4.0 industrial revolution. By building a competitive, competent and skilled workforce using high quality trainings, the academy aims to tackle unemployment, productivity, and business competitiveness across Egypt. NASS is an affiliate of IDG, and provides local industries with skilled workforce and capacity building solutions to serve growth, encourage development and add value.

## For inquiries, please contact:

Mr. David Nabil
Director of Business Development
dnabil@nassacademy.com