



**FOR IMMEDIATE RELEASE – 14/10/2020**

## **MENA EdTech Platform Marj3 Raises Seed Investment from US-Based Expert DOJO**

**Cairo, October 14th.** [Marj3](#), the MENA region’s leading Ed-tech platform, has raised a seed investment round led by US-based investment “Expert DOJO,” and joined by other angel investors.

This investment is aimed to boost the new blended business model and fuel the growth of universities onboarding to the platform from all over the world. It will also help accelerate the team's expansion plan.

Founded in 2016 in Egypt by Syrian entrepreneur Sami Al-Ahmad alongside Egyptian entrepreneurs Abdullah Samy and Ahmed El Gebaly, the educational platform has grown to become the MENA Region’s largest EdTech platform, racking up 2.4 millions visits per month.

The startup, initially connecting Arab youth to Educational opportunities around the world, launched Universities and Courses departments in early 2020, and experienced 15x revenue growth during the coronavirus pandemic. The startup is also positioning itself as a thought leader in the EdTech field in the region, having recently published the report: “[E-learning experience – MENA Region Insights 2020](#)”.

*“Expert DOJO are so pleased to have invested in what we believe is going to be the ground zero for educational information globally. This team is poised for explosive growth over the 12 months and we are looking forward to supporting them with funds and connections ongoing,”* said Brian Mac Mahon - CEO at Experts DOJO.

*“I believe that this is a strategic partnership not only an investment round. It will enable us to achieve our vision in helping millions of youth in MENA to connect with educational opportunities around the world,”* said Sami Al-Ahmad - CEO & Co-Founder at MARJ3.



*We have been seeing the change in the educational field coming up. However, Covid-19 has pushed this transformation completely around the whole world. There is a new norm and things will never get back to the way that we knew before. We believe that technology is the humanity way to adapt this change."*

*Earlier in 2017, the startup went through an incubation program at Flat6Labs, where they received their first investment.*

### **About Marj3**

*Marj3 is the MENA region's #1 platform connecting youth to educational opportunities around the world. With 2.4 million visits per month, the platform offers three main services:*

- MARJ3 Education, where students first choice to find, compare and enroll in the best-fit university.*
- MARJ3 Courses, with a database for the best courses around the globe with the ability to compare between them to find the best match course.*
- MARJ3 Scholarships, where you can search and compare between more than 10K funded opportunities and scholarships.*

### **PRESS ENQUIRIES:**

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