



MENA Hotel Forecasts July 2020

Forecast 2020 | 2021
Considering the impact of COVID-19



INTRODUCTION



The travel and tourism sector has been hit hardest by coronavirus, as governments continue to introduce measures to slow the spread of the virus. Hotel owners are also taking precautions as travel comes to a halt.

Considering the potential impact of COVID-19 on hotel performance, this publication has been prepared by Colliers International, providing 2020 and 2021 hotel occupancy forecasts for 24 submarkets in key MENA hospitality markets.



FORECASTING METHODOLOGY



- There is a lot of uncertainty in the market regarding the expected performance of hotels. Based on Colliers MENA Hotel Market Survey results, the forecast assumes the recovery to start in Q4 2020 and continue in 2021.
- The forecast assumes faster recovery for the UAE and KSA markets:
 - UAE - To benefit from the build up to the EXPO with the actual event expected to start in Q4 2021.
 - KSA - Forecast in 2020 assumes restricted pilgrim access to Makkah and Madinah during Ramadan and Haj. Once the expected recovery begins in Q4 2020, the markets are expected to continue benefiting from the on-going tourism initiatives, upcoming mega projects as well as domestic tourism.
- Data is extracted from Colliers International Hotels' database, complemented by data from STR Global and local statistics centres. 2019 has been used as the forecasting base.
- Market activity is being impacted in many sectors. The analysis uses the latest available data but given the unknown future impact that COVID-19 might have on the hotel market, any change in the recovery timeline will affect the forecast.





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MENA HOTEL FORECASTS

Full-Year Occupancy % Forecast 2020

Country	City	Market	2020	
			Occ %	YoY Occupancy Variance
UAE	Dubai	Dubai Creek / Festival City	43	↓ -46%
UAE	Dubai	Sheikh Zayed Road / DIFC	42	↓ -47%
UAE	Dubai	Palm Jumeirah	40	↓ -50%
UAE	Dubai	Dubai Marina / JBR	45	↓ -45%
UAE	Abu Dhabi	Abu Dhabi Beach	45	↓ -33%
UAE	Ras Al Khaimah	Ras Al Khaimah City	55	↓ -29%
UAE	Ras Al Khaimah	Ras Al Khaimah Beach	43	↓ -42%
UAE	Sharjah	Sharjah	42	↓ -37%
UAE	Fujairah	Fujairah	41	↓ -29%
KSA	Riyadh	Riyadh	47	↓ -23%
KSA	Jeddah	Jeddah	36	↓ -37%
KSA	Makkah	Makkah	33	↓ -47%
KSA	Madinah	Madinah	34	↓ -45%
KSA	Al Khobar	Al Khobar	43	↓ -24%
Egypt	Cairo	Cairo	41	↓ -47%
Egypt	Sharm El Sheikh	Sharm El Sheikh	28	↓ -51%
Egypt	Hurghada	Hurghada	31	↓ -53%
Egypt	Alexandria	Alexandria	43	↓ -46%
Oman	Muscat	Muscat	33	↓ -43%
Bahrain	Manama	Manama	31	↓ -44%
Kuwait	Kuwait City	Kuwait City	31	↓ -39%
Jordan	Amman	Amman	34	↓ -37%
Jordan	Aqaba	Aqaba	36	↓ -38%
Lebanon	Beirut	Beirut	26	↓ -51%



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Full-Year Occupancy % Forecast

2021

Country	City	Market	2021	
			Occ %	YoY Occupancy Variance
UAE	Dubai	Dubai Creek / Festival City	68	↑ 58%
UAE	Dubai	Sheikh Zayed Road / DIFC	67	↑ 60%
UAE	Dubai	Palm Jumeirah	67	↑ 69%
UAE	Dubai	Dubai Marina / JBR	69	↑ 52%
UAE	Abu Dhabi	Abu Dhabi Beach	58	↑ 29%
UAE	Ras Al Khaimah	Ras Al Khaimah City	65	↑ 18%
UAE	Ras Al Khaimah	Ras Al Khaimah Beach	62	↑ 44%
UAE	Sharjah	Sharjah	56	↑ 32%
UAE	Fujairah	Fujairah	49	↑ 19%
KSA	Riyadh	Riyadh	56	↑ 19%
KSA	Jeddah	Jeddah	51	↑ 40%
KSA	Makkah	Makkah	56	↑ 71%
KSA	Madinah	Madinah	56	↑ 63%
KSA	Al Khobar	Al Khobar	49	↑ 14%
Egypt	Cairo	Cairo	65	↑ 56%
Egypt	Sharm El Sheikh	Sharm El Sheikh	43	↑ 52%
Egypt	Hurghada	Hurghada	48	↑ 53%
Egypt	Alexandria	Alexandria	62	↑ 44%
Oman	Muscat	Muscat	48	↑ 46%
Bahrain	Manama	Manama	46	↑ 49%
Kuwait	Kuwait City	Kuwait City	43	↑ 37%
Jordan	Amman	Amman	45	↑ 33%
Jordan	Aqaba	Aqaba	49	↑ 34%
Lebanon	Beirut	Beirut	42	↑ 59%

FOR MORE INFORMATION

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