

A Global-First from Egypt: Uber Launches its Intercity Bus Service

Cairo, Egypt July 19, 2020

Uber announces the launch of its latest intercity Bus service in Egypt, aiming to connect cities together using the Uber app. Built locally, the company chooses Egypt once again to be the first country globally to roll out a new service. The launch comes as part of Uber's continuous efforts to adapt its technology to build a wide range of products that meet the needs of local markets. Following the Covid-19 lockdown period, Uber is excited to continue expanding its presence in Egypt with a safe and affordable ride.

"We are honored to witness another global product launch from Egypt, especially following the last few tense months across the country and the world. Egypt is an innovation hub and a fantastic environment for testing new products. By leveraging Uber's technology, the new intercity service will introduce a convenient setting to move users between governorates. As we continue to invest in the Egyptian market, we remain committed to broaden our product range to provide convenient transportation solutions within and across cities," commented Ahmed Khalil, General Manager of Uber Egypt.

The Bus intercity service will launch with roundtrip routes between Cairo and Alexandria, with plans to expand to connect other governorates over the coming months. The service operates 7 days a week, with 8 journeys per day. For the convenience of frequent travelers, riders can also pre-book their trips through the app. The route provides up to 9 pick up and drop off points across Cairo and Alexandria. The service is available on the Uber app under 'Bus routes' in the menu bar, or when selecting the trip destination.

As on-trip safety remains a priority, intercity buses will follow Uber's COVID-19 safety measures, where riders and drivers are required to wear face masks during trips, maximum seating capacity has been reduced to encourage physical distancing between riders, and sanitizer dispensers have been installed in all the buses.

The launch of the intercity service is an extension to the current intracity service that provides daily commuting within Cairo, which was launched in December 2018 as a global-first as well, in response to President Al-Sisi's request for an affordable mass transportation product. Following its success in Egypt, Uber Bus has expanded to Ukraine and Mexico in 2019 as a transportation solution that addresses the need for low-cost services.

For more information on the Uber Bus routes and how to request, please visit this link.

About Uber:

Uber's mission is to bring reliable transportation to everywhere, for everyone. We started in 2010 to solve a simple problem: how do you get a ride at the touch of a button? Seven years and more than two billion trips later, we have started tackling an even greater challenge: reducing congestion and pollution in our cities by getting more people into fewer cars.

In the Middle East, Uber is already in Amman, Bahrain, Beirut, Dammam, Dubai, Doha, Istanbul, Jeddah, Karachi, Lahore, Madinah, Makkah, Manama, Riyadh, and in 11 cities in Egypt: Greater Cairo, Alexandria, Mansoura, Tanta, Damanhur, Zagazig, Hurghada, Damietta, Ismailia, Port Said, and El Suez, in addition to the Eastern Province with plans for expansion across the region. To request a ride, users must download the free application for Android, iPhone, Windows Phone, Blackberry 7, or sign up at uber.com/app. For more information, please visit: https://www.uber.com/cities/

Uber

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