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AUC EXECUTIVE EDUCATION RANKS AMONG TOP WORLDWIDE IN 2020

May 14, 2020, Cairo – The School of Business Executive Education open-enrollment programs at The American University in Cairo (AUC) have been ranked among the Financial Times (FT)'s top 75 open-enrollment executive education programs worldwide. This year's ranking of AUC's Executive Education programs jumped seven places to number 67, maintaining the school's positioning on the world map as the only ranked school in the Arab region and one of three in Africa.

Ghada Howaidy, associate dean for Executive Education and External Relations at AUC's School of Business, said: "We are very proud of the school's Executive Education team, who have worked hard to achieve this result." She added: "With the vast number of universities and executive programs globally, being FT ranked bears witness to our impact and the extent to which professionals find the reconfigured programs we offer relevant to their business needs and best-in-class. We promise to continue working hard to get even better."

This year's FT executive education open-enrollment rankings are primarily based on data provided by learners and collected from the schools. The rankings are based on ten criteria assessed by participants and

six for data submitted by the schools. Participant criteria include preparation, course design, teaching methods and materials, faculty, quality of participants, new skills and learning, follow-up, aims achieved, food and accommodation, and facilities. As for school surveys, the criteria incorporate the percentage of female participants, international participants, growth, international location, partner schools, and faculty diversity.

Ranked for the first time by FT in 2013, and consistently in the ranking ever since, the AUC School of Business Executive Education programs maintain their leading position as a regional platform for world-class executive education.

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The American University in Cairo (AUC) was founded in 1919 and is major contributor to the social, intellectual and cultural life of the Arab Region. It is a vital bridge between East and West, linking Egypt and the region to the world through scholarly research, partnerships with academic and research institutions, and study abroad programs. An independent, nonprofit, politically non-partisan, non-sectarian and equal opportunity institution, AUC is fully accredited in Egypt and the United States.