

# **The world's largest 'Conscious Tech' Summit brings Jason Silva to Egypt**

***Vested Summit's second edition takes off from Sahl Hasheesh, Red Sea next November with a robust line-up of global and regional speakers***

**Cairo, 2<sup>nd</sup> of October:** An innovation and technology summit focused on solving real world problems for a more equitable world, Vested Summit is coming to Red Sea's hidden gem and Egypt's next Innovation and Tech Entrepreneurial Hub, Sahl Hasheesh on its second edition from 9th to 11th of November. Along with an exciting line-up of speakers, this year, the summit brings Emmy-nominee and world-renowned host of National Geographic's Brain Games, Jason Silva, for the first time to Egypt who will be this year's ambassador for 'Conscious Tech' and the main guest speaker for the summit.

Targeting global and regional audiences and speakers from over 25 countries, and around 1,500 delegates with more than 50+ speakers, 100 start-ups, the summit will cover three main tracks; Investment, Technology and SuperPowers. Packed with business sharks, the investment track will carry a conversation about patient capital and emerging markers. The top thirty handpicked conscious tech start-ups in Middle East & Africa focused on solving real world problems using advanced technologies (AI, VR/AR, etc) will pitch a lineup of global, regional and local impact investors including International Accelerator, 179two, Sawari Ventures, Village Capital, Softex, Alex Angels, among other institutional and Angel giants from Silicon Valley, Europe, Africa, Latin America and the Middle East.

From Blockchain, digital fabrication and clean tech to voice tech, and AI, the technology track will run three days of inspirational workshops, talks and panel discussions that culminates in a technology expo showcasing the latest tech solutions solving the world's most pressing problems. From poverty, water scarcity and global warming to health care, education and financial inclusion, innovations with the possibility of advancing radical change will be presented.

The 'SuperPowers' track will address how consciousness intersects with technology to bring 'Conscious Tech' innovations and is dedicated to increasing our level of awareness of ourselves and the world.

Salma El Hariry, Founder of Vested Summit claims, "We believe that 70% of world growth will come from emerging markets in the next few years. That's why we want to build a community of conscious tech stakeholders. These are the rebels willing to take a risk to solve real-world problems."

Among the global line-up of speakers during this year's summit are Michael Edwards, Climate Change Policy Expert & CEO of Sound Matters UK/ Australia;; Nikolaos Mavridis, Founder & Director of Interactive Robotics and Media Lab and Creator of Ibn Sina Robot; .

Last year, Vested Summit brought together around 500 delegates from around 20 different nations stemming a #ConsciousTech movement that brought awareness to a new type of tech startups that focused on generating real impact. More than 25 mentors supported around 100 participating

start-ups. A patented innovation for prototype retina analysis glasses to predict diabetes was born in a hackathon the first of its kind in the Middle East. Two unique local talents were discovered, Samar AbdelFattah, an undergrad aerospace engineer from Upper Egypt who worked on manufacturing the first passenger hyperloop prototype in the ME and the recipient of the Innovation Award of Elon Musk's SpaceX global competition and Nour Haridy, a university drop-out genius who opted to become a blockchain expert and founded his own blockchain start-up.

"Vested is not just any other conference. It's THE world's first ConsciousTech summit that is built with the aim of putting emerging market talents on the global innovation map and changing the world for the better by bringing humanity to technology to solve present and future real-world problems", concluded Salma. "We are here to shed light on the world's mindful risk-taking entrepreneurs exploring frontier technologies to make real impact in humanity"

Vested Summit is powered by SkaleUp Ventures and comes this year with the support of Microsoft, CIB, Afrolynk, Next Big Innovation Labs, Until, The Greatness Studio, Womena, Egypt Innovate, Vortual Work Insider, Mindfulness India Summit and Wuzzuf

**THE END**

### **About Vested**

Vested Summit is the world's first #ConsciousTech summit first launched in 2018, focused on emerging markets, where conscious tech startups using frontier technologies (like AI, VR/AR, Blockchain) to solve real-world problems get access to world-class tech skills, networks, and money. The aim is to build a more equitable and sustainable world.

Vested Summit is the mother birth of SkaleUp Ventures, which was founded following the founder's (Salma El Hariry) journey of accelerating over 25 MENA based startups in Silicon Valley who managed to collectively raise over \$60 million.