

# CIB and IEVENT to Hold the Largest Global Squash Event of the Year by the Great Pyramids

**Under the Auspices of the Ministry of Youth and Sports and the Egyptian Tourism Authority**

**Cairo – 15<sup>th</sup> of April 2019:** CIB and IEVENTS revealed the full details of the CIB PSA Women's World Championship 2019-2020 and CIB Egyptian Squash Open, Men's Platinum event at a press conference that took place on the 15<sup>th</sup> September. Both tournaments are set to take place simultaneously at the Pyramids of Giza from October 24<sup>th</sup> – November 1<sup>st</sup>, 2019, powered by OWest and held under the auspices of the Ministry of Youth and Sports and the Egyptian Tourism Authority .

The conference was attended by Mr. Hisham Ezz Al-Arab, Chairman and Managing Director - CIB Egypt, Mr. Hussein Abaza, Chief Executive Officer and Board Member - CIB Egypt, Mr. Amr Mansi, Tournament Director and Chief Executive Officer – IEVENTS, Mr. Lee Beachill – Chief Operations Officer – Professional Squash Association, Mr. Assem Khalifa, President - Egyptian Squash Federation. Also in attendance were, Egyptian squash champions Ali Farag, current men's world No.1 and Raneem El-Welily, current women's world No.1, as well as a large number of prominent figures, such as Hazem Emam, Ahmed Hossam Mido, Karim Darwish and Egyptian actor Ahmed Hatem.

CIB PSA Women's World Championship 2019-2020 and CIB Egyptian Squash Open will bring together the best 64 women players and 48 men players from 20 different countries. For the first time in squash history, the total prize money for the CIB PSA women's world championship has increased to \$430,000, to become higher than the total prize money for the men's world championship. In addition, the prize fund for the men' platinum event will be \$185,000.

On this occasion, Mr. Hisham Ezz Al-Arab, Chairman and Managing Director - CIB Egypt, stated: "CIB is an integral part of society, CIB strengthens its efforts to develop the Egyptian society as a whole. We have been supporting the Egyptian squash platform out of deep belief and confidence in the Egyptian champions and we aspire to be recognized as an Olympic sport one day. Increasing the prize money for the Women's World Championship to become higher than the Men's World Championship is the best proof of our support and empowerment of women.

Mr. Hussein Abaza, Chief Executive Officer and Board Member of CIB Egypt said, "Egypt is in the golden age of squash, it dominates the international rankings for women, men and juniors. Through many initiatives including our partnership with Karim Darwish Academy, CIB has developed an extended plan with the objective of creating a new generation of young champions. We are honored to support the Egyptian squash champions who made Egypt proud worldwide, by their professionalism, dedication and will to help others.

Amr Mansi - Tournament Director and IEVENTS CEO said: "I am very happy to witness the return of the Al Ahram Championship again under the name of the CIB Egyptian Squash Open and CIB PSA Women's

World Championship 2019-2020. It was a dream we sought to achieve, our main motive is to emerge new Squash heroes”

Mansi added: “We would like to thank CIB for empowering the squash platform in Egypt over the years, supporting the players and now hosting two of the biggest tournaments on the PSA World Tour”

During the press conference, Hazem Emam, Ahmed Hossam Mido, Karim Darwish and Egyptian actor Ahmed Hatem participated in the main draw for the CIB PSA Women’s World Championship

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