

U.S. Soybean Farmers to Visit Cairo Customers to Reinforce Trade Relationship

U.S. Soy Group Invites Egyptian Importers to Experience Today's U.S. Soy Advantage

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The U.S. consistently produces innovative, nutritious and quality soy, but it would not be possible without the support of important customers in countries like Egypt. A national group representing American soybean farmers, the U.S. Soybean Export Council (USSEC), is traveling to Cairo to show its appreciation for customers in Egypt and their investment in U.S. Soy.

The soy partnership between the U.S. and Egypt is strong, as certain food products and animal feed primarily rely on soy. Approximately 60 percent of the soy grown in the U.S. is exported to international markets, which means that the small farmers that grow U.S. Soy strongly depend on the support of global markets to provide for their families. Egypt has increased their imports of U.S. soy 428 percent in the last marketing year.

“Year after year, other countries have counted on U.S. soy, and harvest after harvest, American soybean farmers have delivered,” says Jim Sutter, CEO, USSEC. “That’s why it’s important to reaffirm for our current and future customers in Egypt that we value them, their partnership and their investment in U.S. Soy”. The U.S. Soy industry is leading the way in global soybean research, focusing on continuous improvement and advancement that ensures the U.S. is constantly meeting — or even exceeding — customer needs. USSEC is excited to meet with agricultural stakeholders in Cairo to discuss the soy market and how the U.S. and Egypt can work together in the future.

About U.S. Soy

The U.S. Soybean Export Council (USSEC) is a dynamic partnership of U.S. soybean producers, processors, commodity shippers, merchandisers, allied agribusinesses, and agricultural organizations working to build preference for U.S. Soy throughout the world. Through a global network of international offices and strong support in the U.S., USSEC works to build a preference for U.S. soybeans and soybean products, advocates for the use of soy in feed, aquaculture and human consumption, promotes the benefits of soy use through education, and connects industry leaders through a robust membership program.

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