

## Press Release

### **Network International launches N-Genius™ in Egypt**

*New payment platform enables businesses to meet customers' evolving needs*

**Cairo, Egypt- 3 March 2019:** Network International, a leading payment solutions provider in the Middle East and Africa, announced today the launch of N-Genius™, a new payment platform that enables businesses to keep up with evolving customer demands, in Africa. Initially being introduced in Cairo, Egypt, N-Genius provides credit card and mobile wallet users with seamless and efficient payment options.

Powered by Android, N-Genius is designed to keep up with the fast-changing payments landscape and gives Network's customers fast access to the latest capabilities with minimum intervention. The platform accepts all major credit card brands, 'Meeza,' Egypt's national debit card, and mobile payment solutions such as Apple Pay and Samsung Pay. It is also designed to be capable of handling new payment solutions in the future.

"We are proud to offer Egyptian businesses a speedy and scalable payment platform in N-Genius," said **Hany Fekry, Managing Director, Network International – Egypt**. "As a leading payment solutions provider, we always aim to be at the forefront of technology and give businesses the opportunity to adopt the latest trends in the way they manage and accept payments. With the pace of technology becoming faster than ever, it is important to meet customers' evolving demands and that's why our new platform is not only easy to use, but is also convenient and allows enterprises to accept payments anywhere their business takes them without compromising on security," he added.

"The rollout of N-Genius in Egypt is a major step in our efforts to enable commerce across the African region by introducing innovative payment technologies and solutions," said **Paul Clarke, Group Head of Product and Innovation, Network International**. "We've designed the platform to accept updates quickly and remotely so the latest functionalities are available to users. N-Genius combines ease of use, intelligent technology, mobility and security to consistently deliver exceptional customer experiences."

Ideal for retail, hospitality and service industries, N-Genius supports fixed and mobile connectivity modes including 3G and WiFi, enabling businesses to accept payments anywhere and at any time. N-Genius devices also include the latest Payment Card Industry software 5.x and end-to-end encryption, providing businesses and customers with a high level of reliability and security.

The N-Genius terminal comes in a modern and compact design to suit any business environment and is user-friendly with its large, simple interface.

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## **About Network International**

Network International is a technology-led payments solution company, enabling commerce across the Middle East and Africa. It is a Payment Card Industry Data Security Standard (PCI DSS) certified company serving more than 65,000 merchants and 220 financial institutions across over 50 countries through operation centers in the United Arab Emirates (headquarters), Egypt, Jordan, South Africa, and Nigeria.

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