

AmCham Travel and Tourism Committee Annual Media Visit (November 11-18, 2018)

“As of Today, AmCham hosts a select group of U.S. Social Media Influencers and Bloggers for a Tour of Egypt”

The AmCham Egypt Travel and Tourism Committee, in cooperation with the Egyptian Ministry of Tourism, is hosting a senior delegation of ten media Social Media Influencers and Bloggers from the United States for a comprehensive tour of Egypt encompassing the cities of Cairo, Luxor, and El Gouna.

This visit aims at promoting Egypt as a favorable destination among tourists from all over the world and positioning it as an attractive, safe, and unique travel and investment spot. The Media Visit is an important activity that the AmCham Travel and Tourism Committee leads each year in order to create the much-needed positive visibility on Egypt in international print and social media channels.