

Sharing FinTech Knowledge & Expertise Internationally:

Pride Capital, Panel Speaker at ConFEAS 2018

Egypt 29 October 2018 -- Placing Egypt's Financial Technology aspirations and expertise on the international radar, Pride Capital Co-founder and CEO, Rami El Dokany speaks at the recent Annual Conference of the Federation of Euro-Asian Stock Exchanges ConFEAS 2018 held in Abu Dhabi, United Arab Emirates Oct 29 – 30.

Having joint over 200 cross-industry leaders and blockchain experts, Pride Capital Co-Founder and CEO Rami El Dokany discussed “How can Fintech support distribution and investment inclusion” building on his experience and expertise in the industry spanning over the past decade.

ConFEAS 2018 is organized by the Federation of Euro-Asian Stock Exchanges with the support of Abu Dhabi Securities Exchange and is attended by speakers and attendees coming from across the globe discussing innovation, technology, and empowerment, and the standards of capital market field worldwide.

“It is important to showcase how the Fintech environment is changing and highlight the role the Egyptian Financial Market has to play. Being invited to discuss fintech's role in financial inclusion is evidence that both Egypt as a country and Pride Capital as an institution are seen as key players in the industry” said El Dokany during his participation in the conference. El Dokany recognized as one of the Top 50 Fintech Influencers in the Middle East according to the Global Fintech Hub headquartered in London – Lattice80, co-founded Pride Capital utilizing his long experience in financial services and investments and passion for technology. Pride Capital is Egypt's first FinTech focused accelerator that provides start-ups with the support and investments needed to bring complete financial inclusion to the Middle East and Africa. Pride is a joint collaboration of reputable partners in the financial services (Pharos Holding) and technology industries (Kamelizer).

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About Pride Capital:

Pride Capital is Egypt's first accelerator and early stage fund focused only on Fintech. It was established in early 2017 as a joint collaboration of reputable partners in the financial services (Pharos Holding) and technology industries (Kamelizer).

Pride Capital's mission is to accelerate and invest in startups, from Egypt and Africa, that provide effective and convenient access to financial services.

Pride Capital's focus areas cover the following:

Payments & Transfers, Consumer Banking, Insurance, Capital Markets & Advisory.

About Pharos Holding ("Pharos"):

Founded in 2005, Pharos Holding, since its establishment, has evolved and expanded rapidly to become a full-service Investment Bank, providing a wide range of financial services to institutions and individuals in Egypt, the wider region and internationally. Pharos Holding services include: Investment Banking; Securities Brokerage; Asset Management; Research; Online Trading and Bookkeeping.

The Group is headquartered in Cairo, Egypt, and recently incorporated the UAE DIFC subsidiary, Pharos Gulf Limited, which is licensed and regulated by the Dubai Financial Services Authority (DFSA) to provide Financial Advisory and Capital & Debt Raising services. Pharos Holding was named "Best Investment Bank in Egypt for 2018" by Global Finance Magazine.

Pharos Securities Brokerage is consistently ranked amongst the top five Brokerage firms operating on the EGX. Pharos' professional practices include as well a highly sought-after advisory practice, with particular expertise in M&A, equity and debt transactions. Pharos Investment Banking division has closed a number of landmark transactions across different sectors ranging from chemicals and fertilizers to consumer finance, education and telecommunications. Pharos' Asset Management practice controlled AUM in excess of nearly EGP 4.4 Billion at end of Q1-2018, comprehensively covering equity, fixed-income and capital-guaranteed portfolios.