

In search of Egypt Alpha, Pharos launches its Investor Conference early April

Cairo, March 26, 2018,

Pharos Holding for Financial Investments holds the two-day “In Search for Egypt Alpha” Investor Conference on 2nd and 3rd of April 2018, in Cairo. The conference aims to build on and maintain the results of the outstanding performance of the Egyptian Exchange throughout 2017 into 2018, through providing a platform for hosting discussions and an exchange of experiences between fund managers that are in search for new investment stories and a wide selection of the listed companies that could, with some support, generate alpha and maximize portfolio returns.

“After a superb 2017 for the performance of the Egyptian Exchange, Pharos Holding strives for a strong performance 2018 through its current endeavor to provide a platform for dialogue to help explore the long-term prospects for investment opportunities, as part of our strategy to support the Egyptian economy”, said Mr. Elwy Taymour, Chairman and Chief Executive Officer of Pharos Holding.

“In Search for Egypt Alpha Conference aims to support the companies whose stories are not generally visible or known to the market, through promoting a forum to explore investment opportunities and to look to develop future means for cooperation to help drive Egypt’s growth, development and investment”, said Mr. Angus Blair, Chief Operating Officer of Pharos Holding.

The conference will include, on the opening day, two panel discussion sessions: the first on the strategy of chemical and petrochemical industries to increase efficiency and profitability; the second panel is on oil refining and downstream industries in light of Egypt turning into a global energy hub.

On the second day, bilateral meetings and discussions between fund and asset managers and corporate representatives to explore new investment opportunities and future possible cooperation, are to be held.

The Conference is to be attended by several senior government officials and experts and is expected to host around 40 companies from different sectors, namely Consumer Goods and Services, Telecommunications, Pharmaceuticals, Tourism, Chemicals and Petrochemicals, Shipping and Logistics, Building Materials, Banks, Investment Banks & Financial Institutions.

- END -

About Pharos Holding:

Founded in 2005, Pharos Holding, since its establishment, has evolved and expanded rapidly to become a full-service Investment Bank, providing a wide range of financial services to institutions and individuals in Egypt, the wider region and internationally. Pharos Holding services include: Investment Banking; Securities Brokerage; Asset Management; Research; Online Trading and Bookkeeping.

Pharos Holding for Financial Investments has been awarded by Global Finance Magazine as “Best Investment Bank” in Egypt during the 19th Global Finance World’s Best Investment Banks Award for 2018.

The Group is headquartered in Cairo, Egypt, and recently incorporated the UAE DIFC subsidiary, Pharos Gulf Limited, which is licensed and regulated by the Dubai Financial Services Authority (DFSA) to provide Financial Advisory and Capital & Debt Raising services.

Pharos Securities Brokerage is consistently ranked amongst the top five Brokerage firms operating on the EGX. Pharos’ professional practices include as well a highly sought-after advisory practice, with particular expertise in M&A, equity and debt transactions. Pharos Investment Banking division has closed a number of landmark transactions across different sectors ranging from chemicals and fertilizers to consumer finance, education and telecommunications. Pharos’ Asset Management practice controlled AUM in excess of nearly EGP 4.2 Billion at year-end 2017, comprehensively covering equity, fixed-income and capital-guaranteed portfolios.